

01-05

2001

2001. 6

- 目 次 -

·		1
·		3
·		5
·		10
·		13
· 가		16
·		22

I.

1.

2001

[Seoul International Food Technology Exhibition 2001]

: Seoul Food 2001

2.

○ 1983 가

○ 19 가 .

3.

○ 가

○

○

4.

○ : 2001. 4. 23 - 4. 26 [4]

○ : 2001. 4. 20 - 4. 22 [3]

○ : 2001. 4. 27 [1]

5.

COEX	1	1,2,3,4	
	3	5,6,7,8	(20,368)

6.

(KOTRA)

7.

, , , () (MBC),

8.

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9.

. 가 , . , 가 , , . .
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10.

II.

1. 가

가. 21 430

	가				
		(%)	(m ²)		(%)
(Agent)	362	86	8,037	893	86
	68	14	1,314	146	14
	430	100	9,351	1,039	100

.

	가			가	
1		362	11		2
2		9	12		7
3		7	13		1
4		6	14		1
5		6	15		1
6		5	16		2
7		5	17		1
8		4	18		2
9		3	19		1
10		3	20		1
			21		1
			430		

2.

가. : 43,264 (506)

- : 15,124

- () : 28,140

	4. 23	4. 24	4. 25	4. 26	
	2,773	3,625	4,223	4,503	15,124
	4,052	6,530	8,038	9,520	28,140
	6,825	10,155	12,261	14,023	43,264

: 41 506

()	314	()	46	()	2
	115		36		1
	28		9		1
	24		1		
	30			()	11
	18	()	51		8
	4		1		3
가	6		4		
	8		10	()	27
	9		1		20
	5		25		7
	13		1		
	12		1	()	7
	11		3		2
	2		3		2
	7		1		3
	21		1		
	1				48
	41 506				

	1,374	1,607,300,000 (\$ 1,339,417)	8,692	15,319,100,000 (\$ 12,765,916)
	42	\$ 16,001,000	577	\$ 881,755,500
	1,416	\$ 17,340,417	9,269	\$ 894,521,416

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1. 가
가.

		.	
	2000. 11. 10		
	2000. 11. 28		
KT & I	2001.1- 3		
	2001.2- 3		2
	2001.1		
	2000.11- 12		3
	2001.1- 2		2
&	2001.1		
	2001.2		
	2001.3		
	10		14

		.	
K T & I	2001.1- 2		
	[2000] 12.1,12.7,12.15, 12.23, 12.27, [2001] 1.5, 1.8, 1.29, 2.14,2.17,2.23, 2.26		12
	2001.2- 3		2
	2001. 1		
	2000.11.30, 12.1, 12.8		3
	2000.12.05		
	2000.12.05		
	2000.12.06		
	[2000] 11.27, [2001] 2.19		2
	2001.2		
	2001.3		
	2001.3		
	2001.4		
	13		28

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1)

- C/L , ,

2) : 17 23 \$138,700, 582m² (63.6)

[6 , , , ,
5 , 4.6 , , 4 , 3 ,
2 , , , ,
1]

.

1) : 2000. 12. 13. () 11:30 - 13:00

2) : 1 11 KOTRA

3)

○ : , , , 5
○ : Nicanor S, Bautista
11

4)

○ :
○ : 가 , 가 가
○ KOTRA

.

- 가 , Seoul Food
2002 가 2001 , .

URL : <http://www.kotra.co.kr/food2001/>

2.

가.

		,	
	2001.3.12		
	2001.4.20		
	2001.4		
	2001.4		
&	2001.4		
	2001.4		
	6	6	

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		.	
	2001.3.26		
	2001.4		
	2001.4.17, 4.18, 4.19, 4.21		4
	2001.4		
	2001.4		
	2001.4.19		
	2001.4		
	2001.4		
	2001.4		
	2001.4		
	2001.4		
&	2001.4		
	2001.4		
	2001.4		
	2001.4		
	2001.4		
	2001.4.20, 4.23		2
	16	20	

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	()	·	
	2001.5		
	2001.5		
&	2001.5		
	2001.4.28		
	2001.4.28	,	
	2001.4.24, 4.28		2
	2001.4.23		
KBS	2001.4.24		
K.TIMES	2001.4.24		
	2001.4.25		
	2001.4.30		
	2001.4.23		
	2001.4.24		
	13		14

4.

◦ 가 []	4,000	, ,	
[]	3,000	,	
◦ 가 []	500	가	
[]	300	가	
◦	500	(,), 가 ,	
◦ 가 []	4,000	가	
[]	3,000		
◦ / [,]	120,000	가 , ,	
◦ 가	3,700	가	
◦	15,124	(1 3,000)	
◦	8,000	가 , , ,	
◦ 가	400	가	
◦ []	440	가	
[]	90	가	
◦ []	1,800	가	
[]	400	가	
◦	1,500	가	
◦	35,000		
◦ 가	10,000		
◦ 가	200	가	
NAME TAG			

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1.

가.

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	562	
	45	
-	36	
-	3	KOEX 3
-	1	KOEX
-	13	
	4	
-	1	
-	8	KOEX
	4	
1,3	4	
	2	1,2 5,6
	2,872m ²	
	1	1,2 ()
		220V : 545 KW
		220V : 248 KW
		330V : 219 KW
	102	가
가	25	가
	200	가 ,
	26	가
	12	
	1	
	26	
		,

. : 2001. 4. 23 ~ 26 (4)

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o 3 1 4
o : 08:00 ~ 18:00
o 2 : 5ton 1 , 3ton 1
o 1 : 3ton 2 가

2.

가. : 10:00 ~ 17:00
[09:00 ~ 10:00]

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o :

o :

. : 12
o (4) ,
o
o
o

. : 122
o [54]

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-
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o [56]

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-
-

o [12]

-

. [8]
 0
 0 가
 0 2 , 2 , 2 , 2

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 0 : 가
 0 : 가 , 2
 (4) (12),

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1.

0 '83

19

가

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0

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가

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가

가

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가

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가

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가

가

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0

COEX

가

11

가

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2.

○

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가

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가

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○ 가 , , 가 가
2-3 가
가 .
()

가 .

○ 가
가 .

○ 가 가 가 가
가 가 .

○ 4 , 가 ,
가 .

○ 가 , 가 , 가
가 가 .

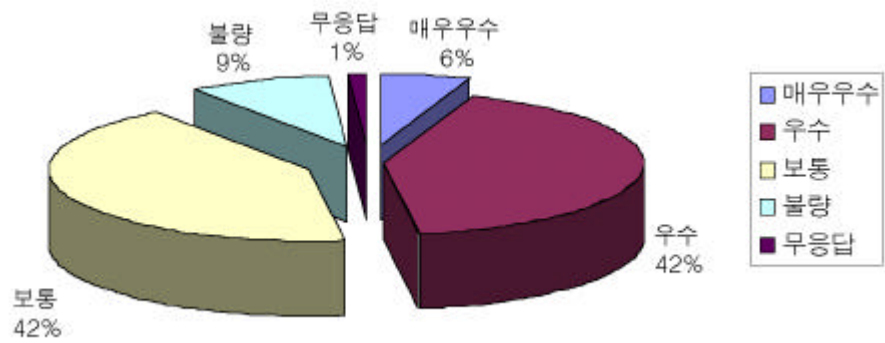
○ 가 가 , 가
 ,

, ,
 .
 ○
 가 86%가 10%
 가
 .
 .
 ○
 가 ,
 .

. 가

1. , ?

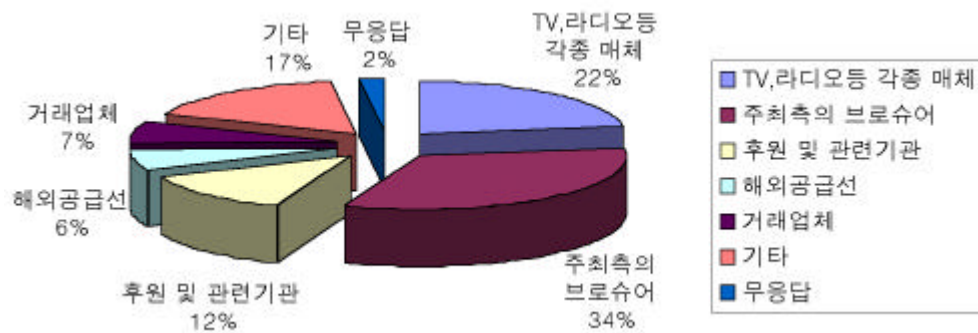
	15
	113
	113
	24
	3
	268



* 50%

2. ?

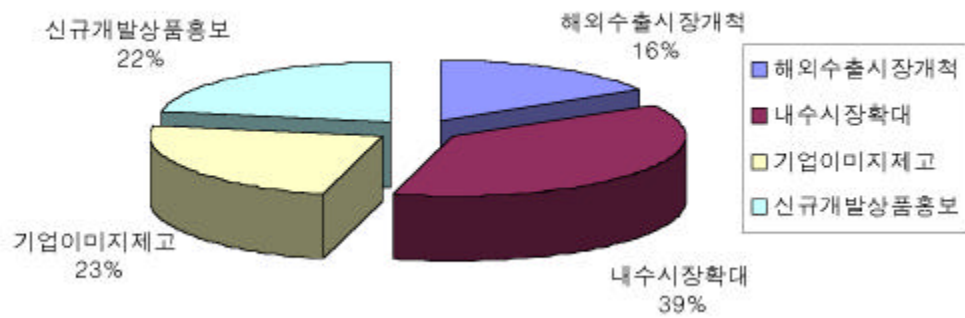
TV,	60
	90
	33
	17
	18
	45
	5
	268



* 가 34% 가

3. 가 ?

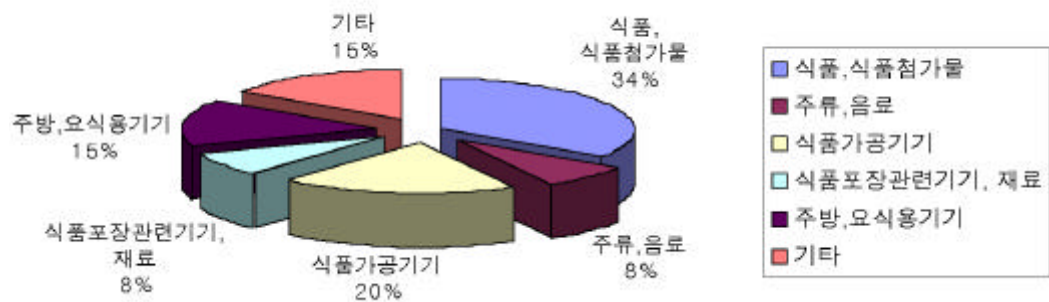
	83
	192
	119
	113
	268 ()



* 가 .

4. ?

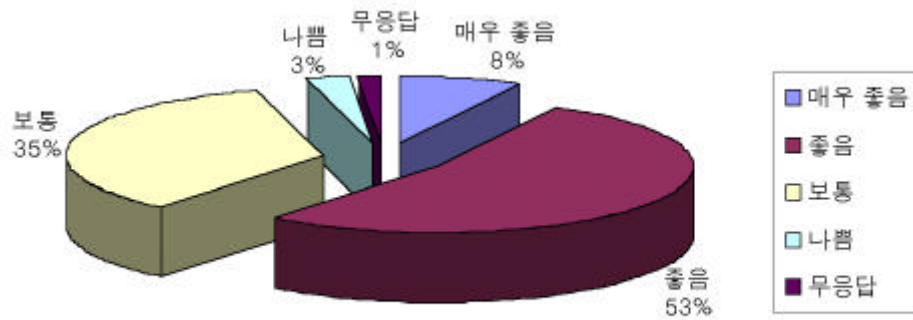
, 가	100
,	22
가	57
,	23
,	44
	44
2	22
	312



* 6 . 가 가 .

5. 가 ?

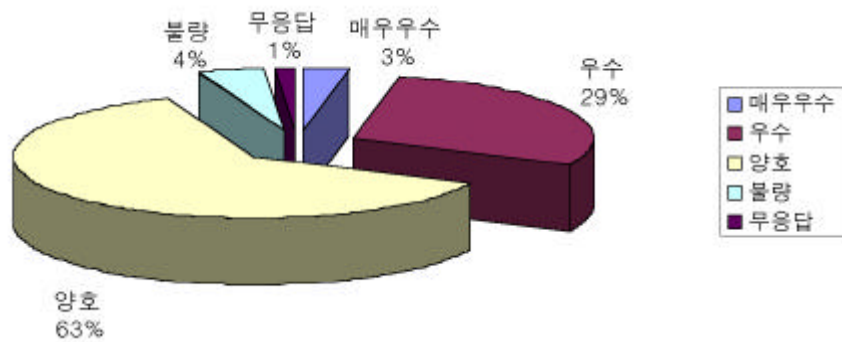
	21
	142
	94
	7
	4
	268



* 가 .

6. 1) ?

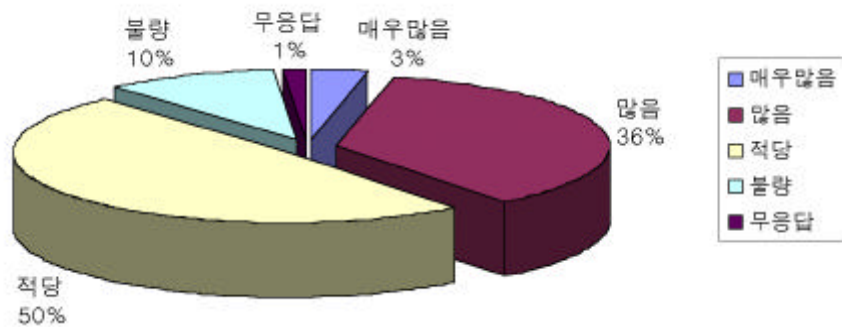
	8
	78
	166
	12
	4
	268



* 95% ‘ ’

2) ?

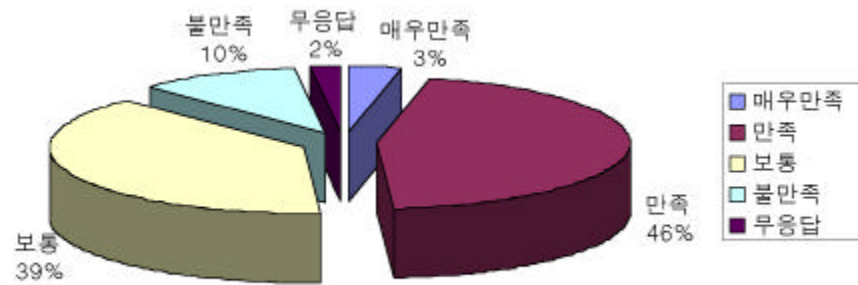
	8
	78
	166
	12
	4
	268



* 40% 가

7. , ?

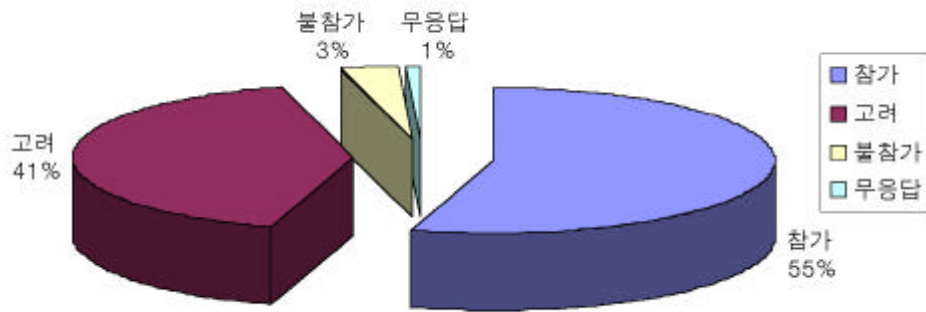
	9
	122
	104
	28
	5
	268



* 가 50%

8. 가 ?

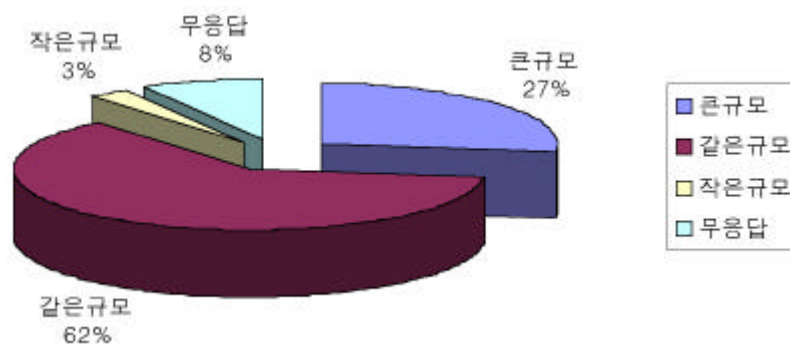
가	147
	110
가	9
	2
	268



* 가 55%

9. 가 ?

	72
	166
	8
	22
	268

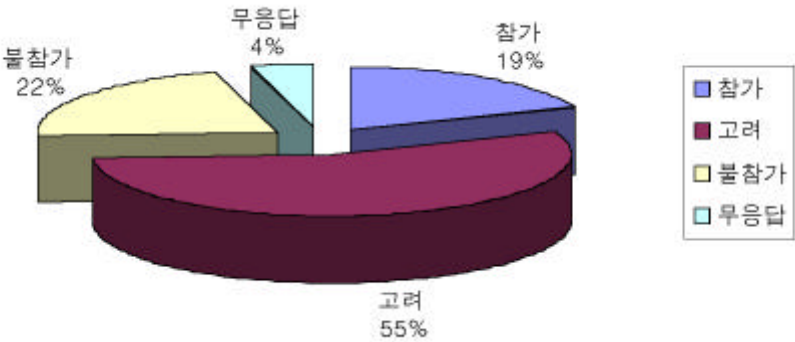


* 가 27%, 같은규모 가 62%, 작은규모 가 3%, 무응답 가 8% .

10.

가 ?

가	51
	148
가	58
	11
	268



* 19% 가 .

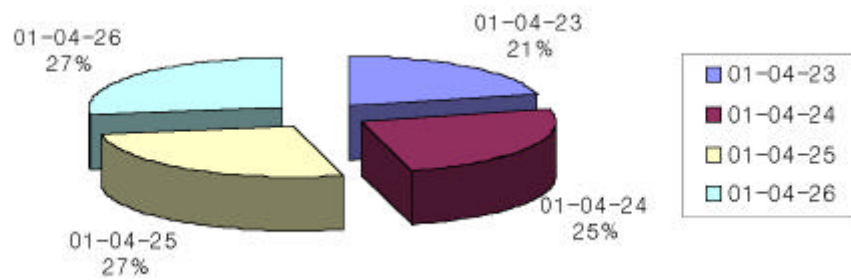
15.

?

가
1 3

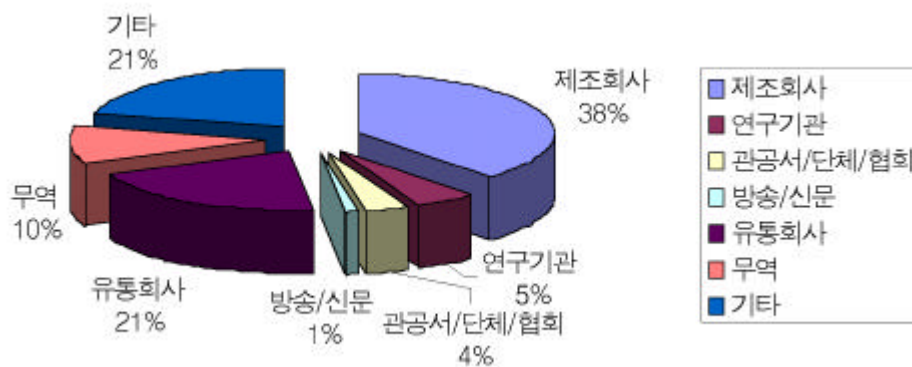
1.

01-04-23	3,938
01-04-24	4,756
01-04-25	5,068
01-04-26	5,214
	18,976



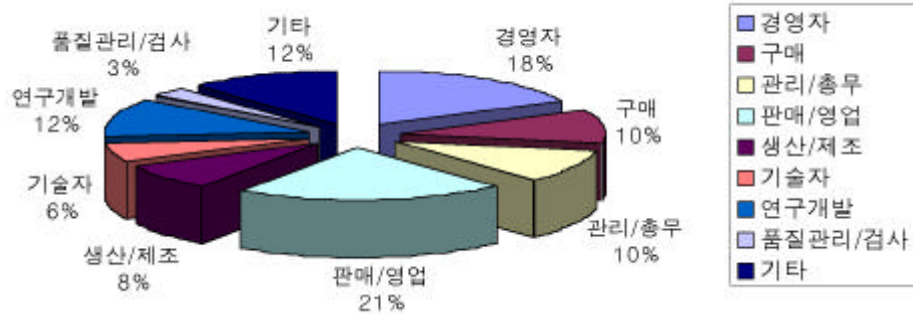
2.

	3,074
	398
/	282
/	89
	1,647
	813
	1,689
	7,992



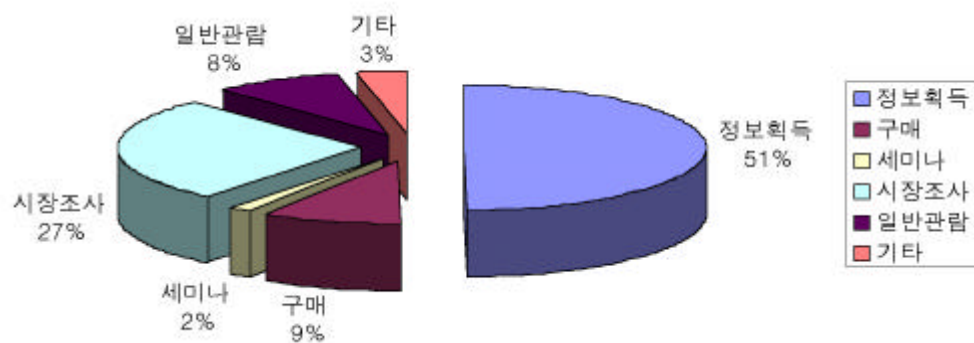
3.

	1,434
	794
/	837
/	1,746
/	626
	459
	978
/	213
	962
	8,049



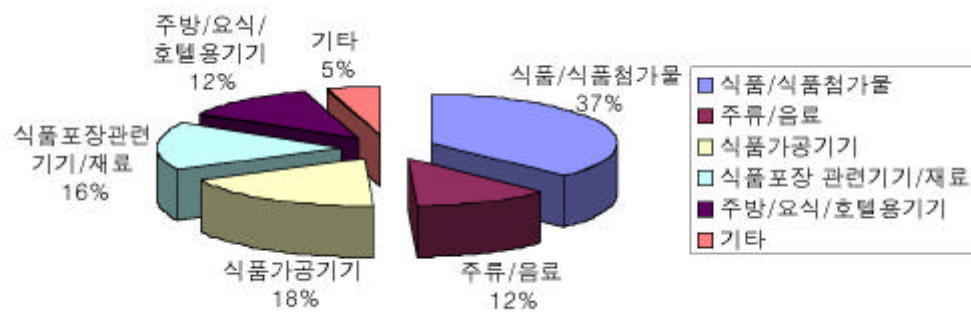
4.

	5,044
	945
	181
	2,758
	860
	347
	10,135



5.

/ 가	4,623
/	1,460
가	2,290
/	1,967
/ /	1,489
	575
	12,404



6.

10	20
20	423
30	1,137
40	1,065
50	572
60	115
	3,332

