

1999年

外國人 投資企業 經營活動 隘路調查

1999. 12.

外國人投資

事務所

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- 233 (9.3%)

o 136 (58%), 97 (42%)

o 71 (31%), 78 (33%),

65 (28%), 19 (8%)

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가 66% 가 34%

가 가 75%, 69%, 60% 가

가 78% 90 - 99 89 59%

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59% 가 23%

9%

가 69%, 가 60%,

51%

가 가 가 85%

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12% , 가 , 가 .
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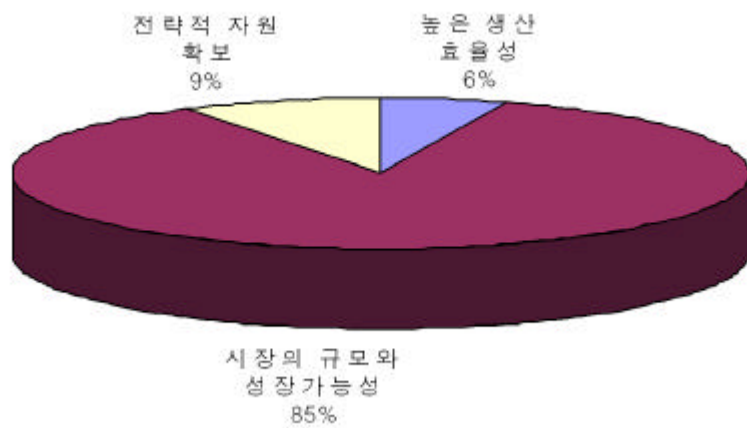
- 가 85%

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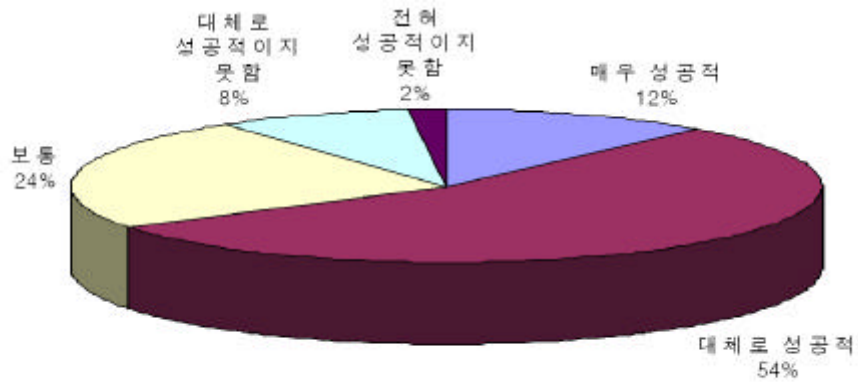
		가						89	90-97	98
	13 (5.6%)	13 (9.6%)	0 (0.0%)	0 (0.0%)	2 (2.6%)	10 (15.3%)	1 (5.3%)	7 (8.0%)	4 (3.9%)	2 (4.5%)
가	199 (85.4%)	112 (82.4%)	87 (89.7%)	66 (93.0%)	71 (91.0%)	48 (73.8%)	14 (73.7%)	70 (80.5%)	90 (88.2%)	39 (88.6%)
	21 (9.0%)	11 (8.1%)	10 (10.3%)	5 (7.0%)	5 (6.4%)	7 (10.8%)	4 (21.0%)	10 (11.5%)	8 (7.8%)	3 (6.8%)

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- 1) 66%, 34%
- 67%, 65%가
- 2) 75% (69%), (60%)
- 89 78%
- 90-97 59%, 98 59%
가 가



- 1)
- 2) 가

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		가						89	90- 97	98
	27 (11.6%)	14 (10.3%)	13 (13.4%)	11 (15.5%)	9 (11.5%)	6 (9.2%)	1 (5.3%)	12 (13.8%)	11 (10.8%)	4 (9.1%)
	127 (54.5%)	77 (56.6%)	50 (51.5%)	42 (59.2%)	38 (48.7%)	39 (60.0%)	8 (42.1%)	56 (64.4%)	49 (48.0%)	22 (50.0%)
	56 (24.0%)	31 (22.8%)	25 (25.8%)	10 (14.1%)	24 (30.8%)	14 (21.5%)	8 (42.1%)	11 (12.6%)	34 (33.3%)	11 (25.0%)
	19 (8.2%)	12 (8.8%)	7 (7.2%)	7 (9.9%)	5 (6.4%)	6 (9.2%)	1 (5.3%)	7 (8.0%)	6 (5.9%)	6 (13.6%)
	4 (1.7%)	2 (1.5%)	2 (2.1%)	1 (1.4%)	2 (2.6%)	0 (0.0%)	1 (5.3%)	1 (1.1%)	2 (2.0%)	1 (2.3%)

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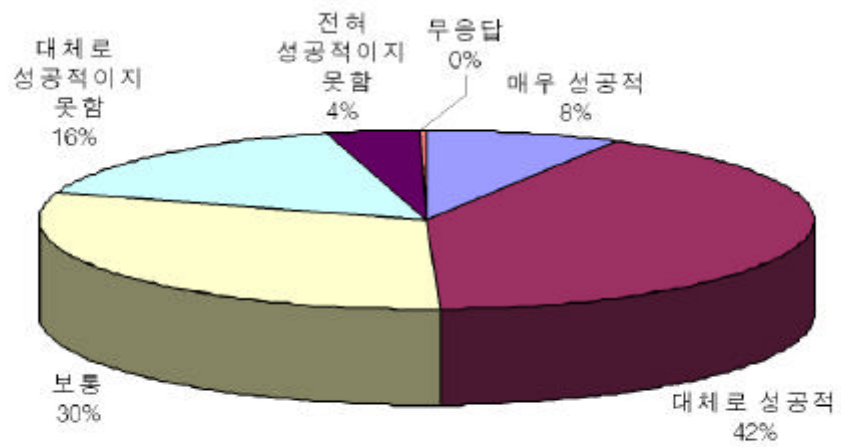
17% P

10% P

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- 55%, 49%, 46%

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				가				89	90-97	98
	19 (8.2%)	12 (8.8%)	7 (7.2%)	8 (11.3%)	6 (7.7%)	4 (6.2%)	1 (5.3%)	8 (9.2%)	7 (6.9%)	4 (9.1%)
	96 (41.2%)	56 (41.2%)	40 (41.2%)	31 (43.7%)	32 (41.0%)	26 (40.0%)	7 (36.8%)	47 (54.0%)	38 (37.3%)	11 (25.0%)
	71 (30.5%)	37 (27.2%)	34 (35.1%)	17 (23.9%)	24 (30.8%)	25 (38.5%)	5 (26.3%)	18 (20.7%)	36 (35.3%)	17 (38.6%)
	37 (15.9%)	25 (18.4%)	12 (12.4%)	11 (15.5%)	12 (15.4%)	9 (13.8%)	5 (26.3%)	12 (13.8%)	15 (14.7%)	10 (22.7%)
	9 (3.9%)	6 (4.4%)	3 (3.1%)	3 (4.2%)	4 (5.1%)	1 (1.5%)	1 (5.3%)	2 (2.3%)	6 (5.9%)	1 (2.3%)
	1 (0.4%)	0 (0.0%)	1 (1.0%)	1 (1.4%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	1 (2.3%)

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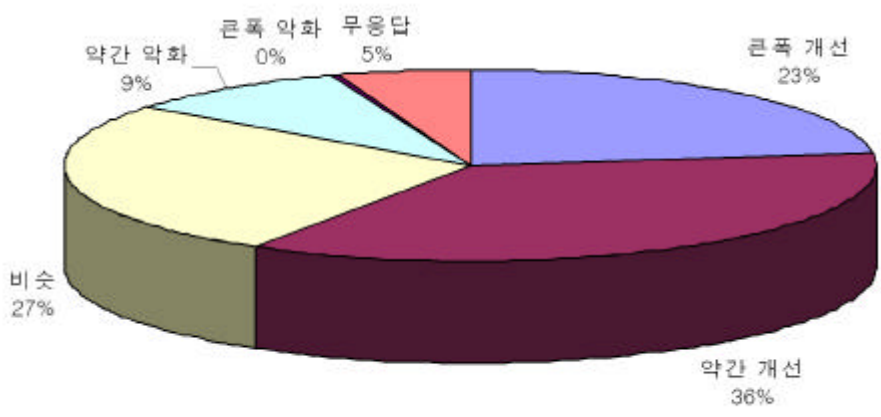
59%

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23%

58%, 60%가

69%, 51%, 60%가



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		가						89	90-97	98
	53 (22.7%)	32 (23.5%)	21 (21.6%)	20 (28.2%)	18 (23.1%)	13 (20.0%)	2 (10.5%)	28 (32.2%)	19 (18.6%)	6 (13.6%)
	84 (36.1%)	47 (34.6%)	37 (38.1%)	29 (40.8%)	22 (28.2%)	26 (40.0%)	7 (36.8%)	32 (36.8%)	45 (44.1%)	7 (15.9%)
	62 (26.6%)	41 (30.1%)	21 (21.6%)	11 (15.5%)	27 (34.6%)	18 (27.7%)	6 (31.6%)	19 (21.8%)	29 (28.4%)	14 (31.8%)
	21 (9.0%)	9 (6.6%)	12 (12.4%)	7 (9.9%)	8 (10.3%)	4 (6.2%)	2 (10.5%)	8 (9.2%)	8 (7.8%)	5 (11.4%)
	1 (0.4%)	0 (0.0%)	1 (1.0%)	1 (1.4%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	1 (1.0%)	0 (0.0%)
	12 (5.2%)	7 (5.1%)	5 (5.2%)	3 (4.2%)	3 (3.8%)	4 (6.2%)	2 (10.5%)	0 (0.0%)	0 (0.0%)	12 (27.3%)

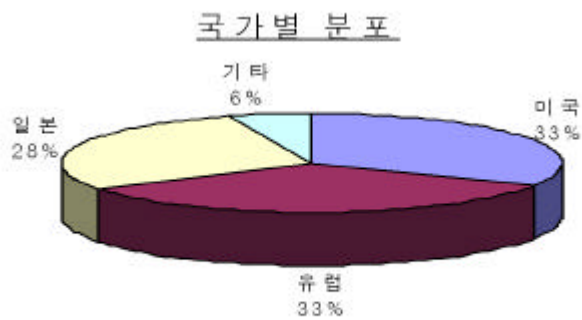
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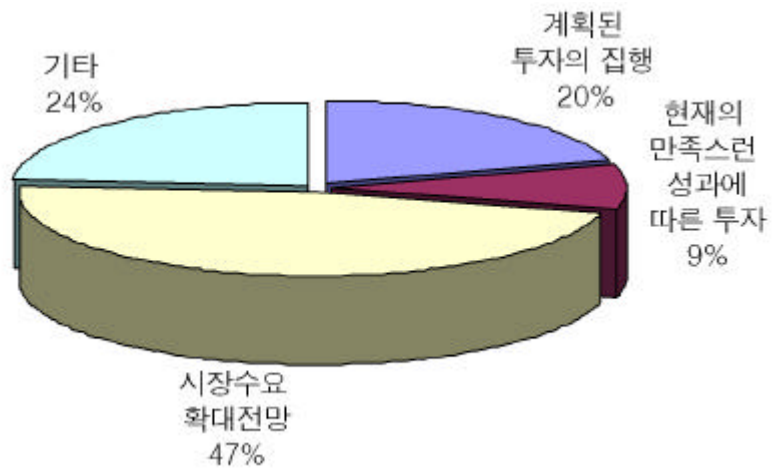
○ 67%(60),
33%(29)가

○ 33%(29), 34%(30), 28%(25)
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2.

- 20%
- , 9% ,
가 47%



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		가						89	90-97	98
	18 (20.2%)	13 (21.7%)	5 (17.2%)	8 (27.6%)	4 (13.3%)	5 (20.0%)	1 (20.0%)	7 (18.4%)	8 (24.2%)	3 (16.7%)
	8 (9.0%)	3 (5.0%)	5 (17.2%)	1 (3.4%)	5 (16.7%)	1 (4.0%)	1 (20.0%)	1 (2.6%)	4 (12.1%)	3 (16.7%)
	42 (47.2%)	27 (45.0%)	15 (51.7%)	15 (51.7%)	15 (50.0%)	10 (40.0%)	2 (40.0%)	17 (44.7%)	16 (48.5%)	9 (50.0%)
	21 (23.6%)	17 (28.3%)	4 (13.8%)	5 (17.2%)	6 (20.0%)	9 (36.0%)	1 (20.0%)	13 (34.2%)	5 (15.2%)	3 (16.7%)
計	89 (100.0%)	60 (100.0%)	29 (100.0%)	29 (100.0%)	30 (100.0%)	25 (100.0%)	5 (100.0%)	38 (100.0%)	33 (100.0%)	18 (100.0%)

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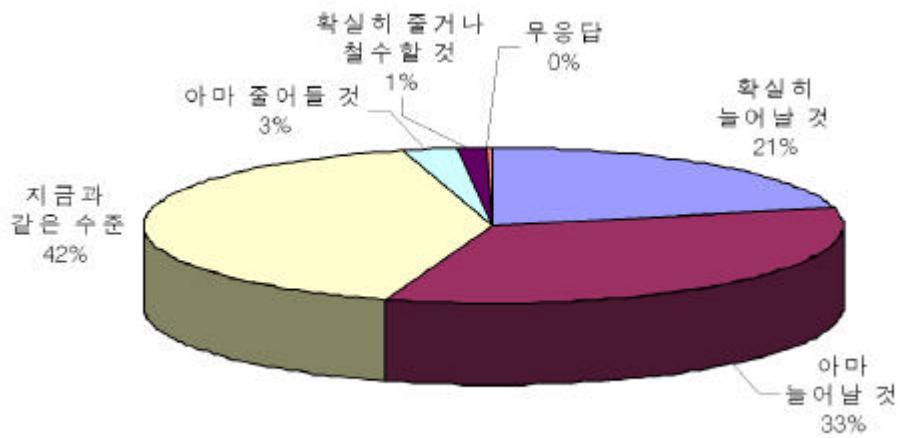
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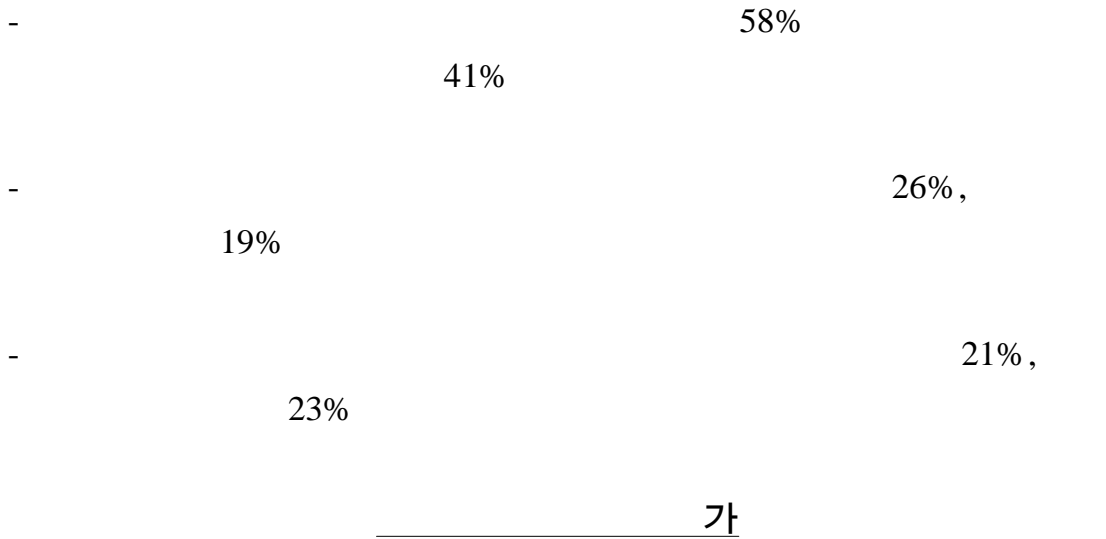
		가						89	90-97	98
	50 (21.5%)	27 (19.9%)	23 (23.7%)	20 (28.2%)	15 (19.2%)	8 (12.3%)	7 (36.8%)	16 (18.4%)	24 (23.5%)	10 (22.7%)
	78 (33.5%)	46 (33.8%)	32 (33.0%)	22 (31.0%)	33 (42.3%)	19 (29.2%)	4 (21.1%)	27 (31.0%)	32 (31.4%)	19 (43.2%)
	95 (40.8%)	57 (41.9%)	38 (39.2%)	26 (36.6%)	26 (33.3%)	36 (55.4%)	7 (36.8%)	42 (48.3%)	40 (39.2%)	13 (29.5%)
	6 (2.6%)	4 (2.9%)	2 (2.1%)	0 (0.0%)	3 (3.8%)	2 (3.1%)	1 (5.3%)	1 (1.1%)	4 (3.9%)	1 (2.3%)
	3 (1.3%)	2 (1.5%)	1 (1.0%)	2 (2.8%)	1 (1.3%)	0 (0.0%)	0 (0.0%)	1 (1.1%)	2 (2.0%)	0 (0.0%)
	1 (0.4%)	0 (0.0%)	1 (1.0%)	1 (1.4%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	1 (2.3%)

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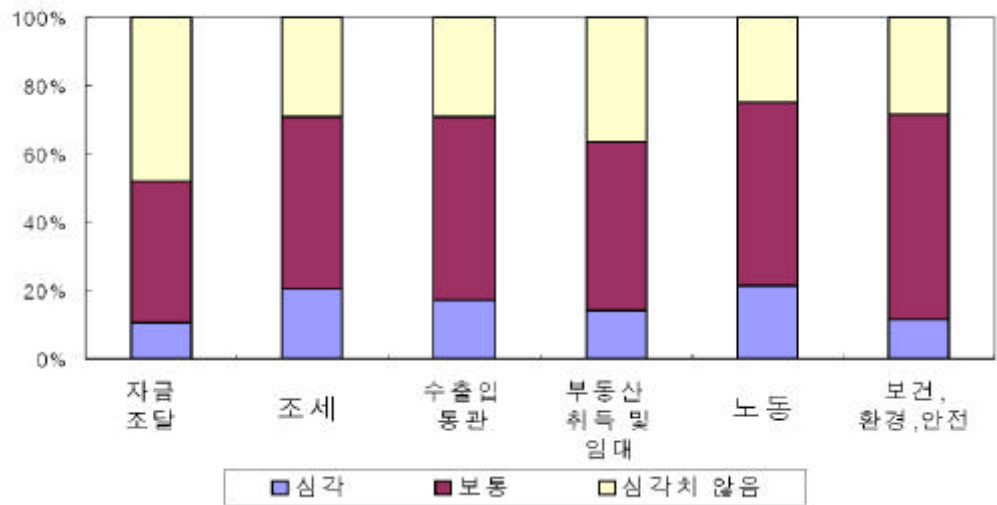
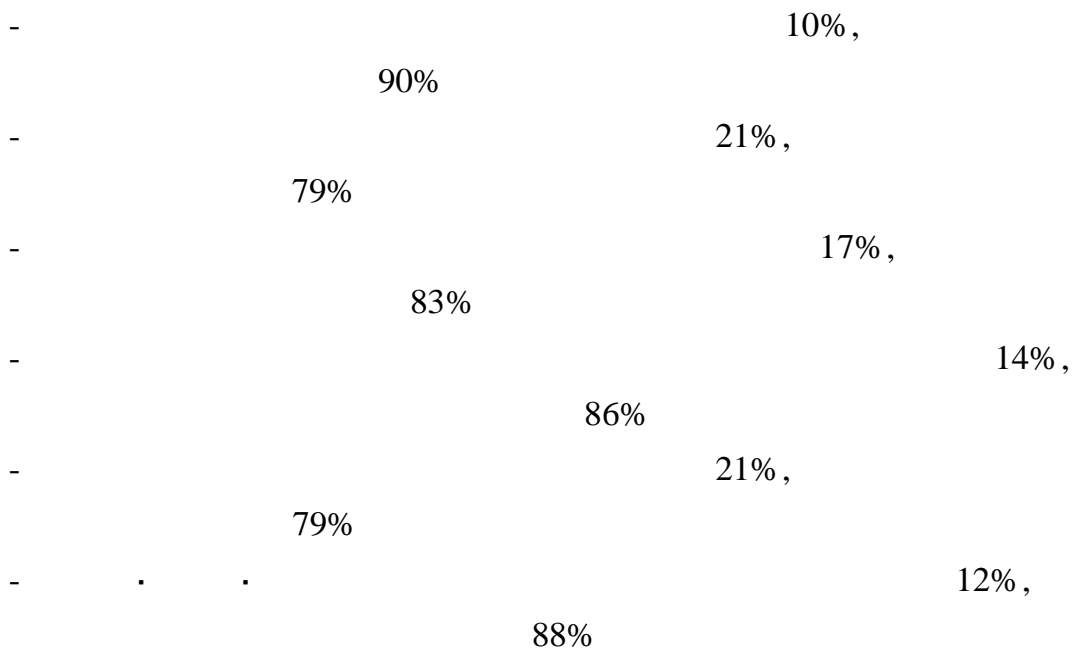
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	17 (7.3%)	0 (0.0%)	1 (0.4%)
	117 (50.2%)	60 (25.8%)	47 (20.2%)
	67 (28.8%)	125 (53.6%)	128 (54.9%)
	28 (12.0%)	45 (19.3%)	53 (22.7%)
	4 (1.7%)	3 (1.3%)	4 (1.7%)

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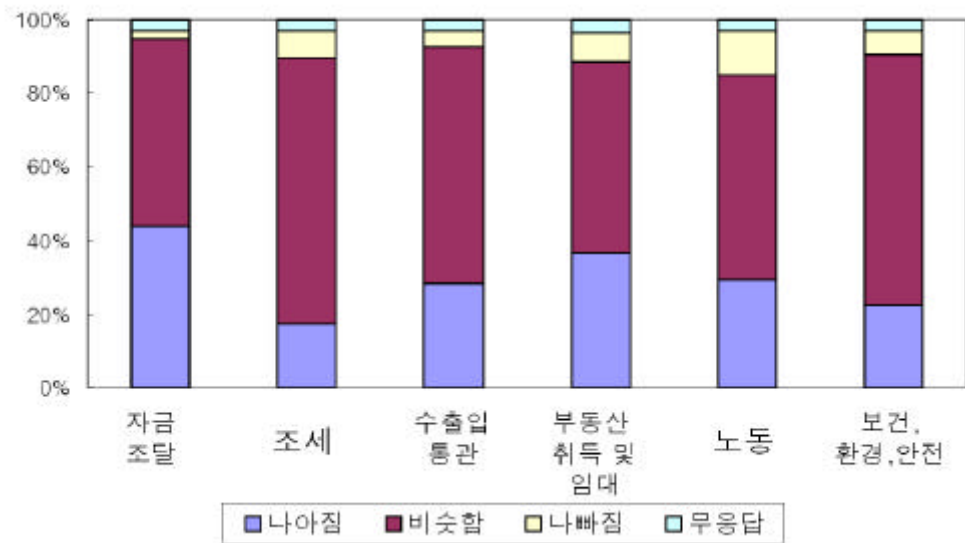
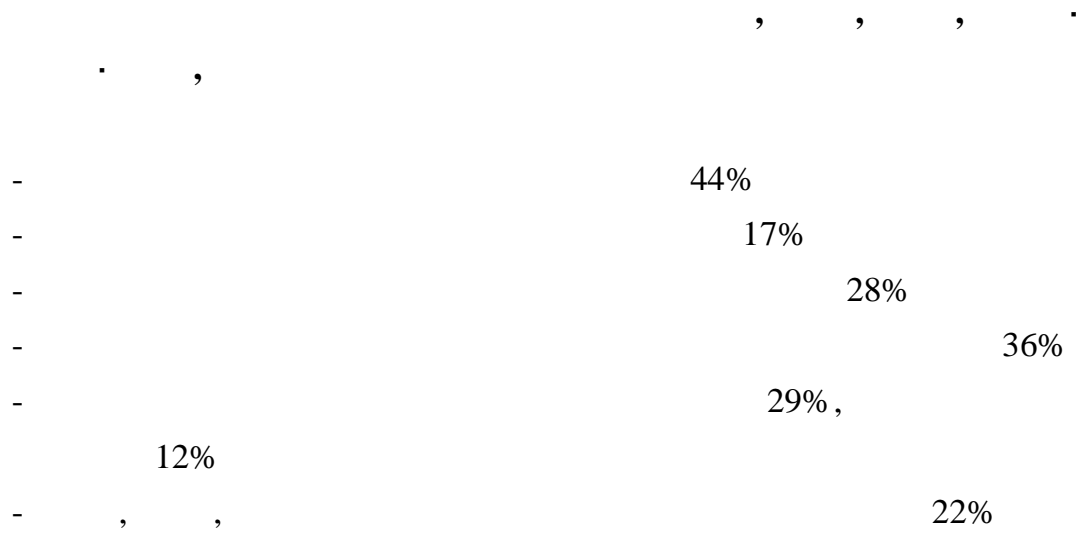
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	5 (2.1%)	13 (5.6%)	10 (4.3%)	8 (3.4%)	5 (2.1%)	8 (3.4%)
	19 (8.2%)	35 (15.0%)	30 (12.9%)	25 (10.7%)	45 (19.3%)	19 (8.2%)
	97 (41.6%)	118 (50.6%)	125 (53.6%)	116 (49.8%)	125 (53.6%)	140 (60.1%)
	73 (31.3%)	60 (25.8%)	53 (22.7%)	71 (30.5%)	51 (21.9%)	56 (24.0%)
	39 (16.7%)	7 (3.0%)	15 (6.4%)	13 (5.6%)	7 (3.0%)	10 (4.3%)

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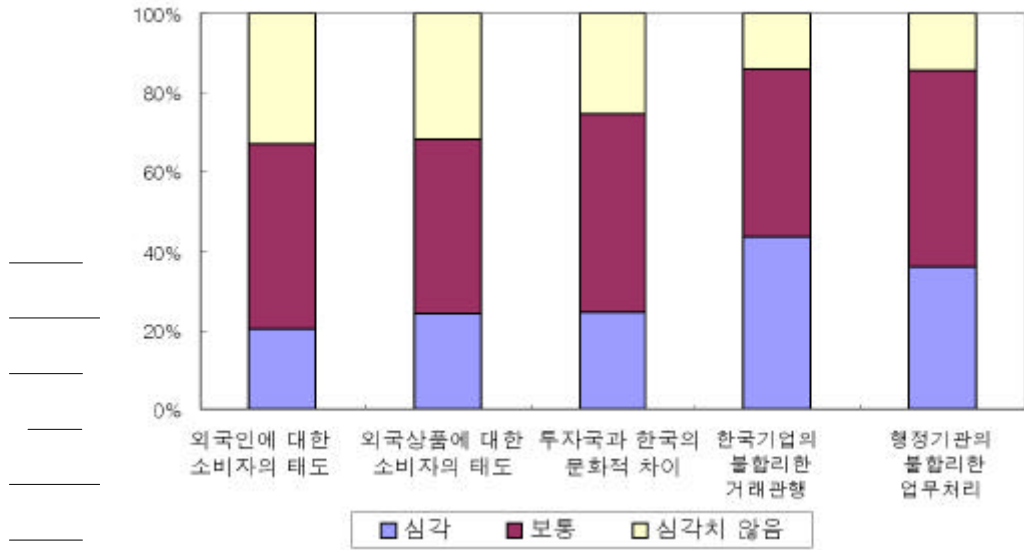
	24 (10.3%)	4 (1.7%)	2 (0.9%)	8 (3.4%)	3 (1.3%)	2 (0.9%)
	78 (33.5%)	36 (15.5%)	64 (27.5%)	77 (33.0%)	65 (27.9%)	50 (21.5%)
	119 (51.1%)	168 (72.1%)	150 (64.4%)	121 (51.9%)	129 (55.4%)	159 (68.2%)
	2 (0.9%)	15 (6.4%)	7 (3.0%)	18 (7.7%)	24 (10.3%)	13 (5.6%)
	2 (0.9%)	2 (0.9%)	2 (0.9%)	1 (0.4%)	4 (1.7%)	1 (0.4%)
	8 (3.4%)	8 (3.4%)	8 (3.4%)	8 (3.4%)	8 (3.4%)	8 (3.4%)

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-		20%,
-	80%	
-	24%,	76%
-		24%,
-	76%	
-	44%,	56%
-	36%,	64%



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	4 (1.7%)	7 (3.0%)	11 (4.7%)	26 (11.2%)	15 (6.4%)
	43 (18.5%)	49 (21.0%)	46 (19.7%)	76 (32.6%)	69 (29.6%)
	109 (46.8%)	103 (44.2%)	117 (50.2%)	98 (42.1%)	115 (49.4%)
	68 (29.2%)	69 (29.6%)	54 (23.2%)	30 (12.9%)	33 (14.2%)
	9 (3.9%)	5 (2.1%)	5 (2.1%)	3 (1.3%)	1 (0.4%)

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	13 (5.6%)	7 (3.0%)	3 (1.3%)	6 (2.6%)	2 (0.9%)
	79 (33.9%)	88 (37.8%)	68 (29.2%)	39 (16.7%)	51 (21.9%)
	119 (51.1%)	110 (47.2%)	143 (61.4%)	138 (59.2%)	142 (60.9%)
	10 (4.3%)	17 (7.3%)	7 (3.0%)	32 (13.7%)	26 (11.2%)
	2 (0.9%)	1 (0.4%)	2 (0.9%)	8 (3.4%)	2 (0.9%)
	10 (4.3%)	10 (4.3%)	10 (4.3%)	10 (4.3%)	10 (4.3%)

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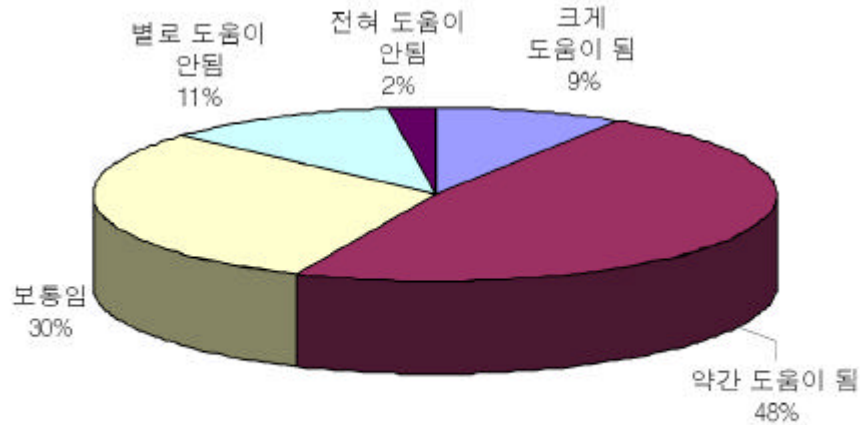
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		가						89	90- 97	98
	21 (9.0%)	15 (11.0%)	6 (6.2%)	7 (9.9%)	6 (7.7%)	5 (7.7%)	3 (15.8%)	9 (10.3%)	9 (8.8%)	3 (6.8%)
	111 (47.6%)	63 (46.3%)	48 (49.5%)	33 (46.5%)	42 (53.8%)	30 (46.2%)	6 (31.6%)	46 (52.9%)	41 (40.2%)	24 (54.5%)
	70 (30.0%)	42 (30.9%)	28 (28.9%)	21 (29.6%)	23 (29.5%)	19 (29.2%)	7 (36.8%)	19 (21.8%)	40 (39.2%)	11 (25.0%)
	26 (11.2%)	13 (9.6%)	13 (13.4%)	8 (11.3%)	5 (6.4%)	10 (15.4%)	3 (15.8%)	11 (12.6%)	9 (8.8%)	6 (13.6%)
	5 (2.1%)	3 (2.2%)	2 (2.1%)	2 (2.8%)	2 (2.6%)	1 (1.5%)	0 (0.0%)	2 (2.3%)	3 (2.9%)	0 (0.0%)

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The 1999 Survey
on the Domestic Business Climate
for Foreign- Invested Firms in Korea
1999

Under the new Foreign Investment Promotion Act, the Office of the Investment Ombudsman was established to address the difficulties encountered by foreign investors in the process of running their operations in Korea.

The Ombudsman has the authority to make direct investigations into grievances reported by foreign- invested companies and also has the power to request cooperation from related administrative institutions. Upon being contacted by the Ombudsman, these institutions must immediately address the issue and present a plan to solve the problem within seven days.

To help us better identify and address your particular needs, please complete this questionnaire and return to us by mail or by fax by Nov. 25th. The results of the survey will be treated in strict confidence and used only for the purposes of resolving the difficulties of foreign investors in Korea.

11 25 ()

Office of the Investment Ombudsman

1204, World Trade Center Seoul, 159, 1204
Samsung- dong, Kangnam- gu, Seoul
Tel: 02- 551- 4200 : 02- 551- 4200
Fax: 02- 551- 4560, 4561 : 02- 551- 4560, 4561
Researcher: Choon- Shik Kim, Ko- Hyun Kim :

Respondent's Name _____ Title _____
Company Name _____ Phone _____
Company Address _____ Fax _____
Type of firm (1) Manufacturing (2) Non-manufacturing
Country/region of origin (1) U.S.A (2) Europe (3) Japan (4) Other
First year of investment _____

1. Which of the following was the most critical factor in the initial investment decision by the foreign parent company?

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- 1) Excellent productivity and efficiency
- 2) Attractive market potential
- 3) Valuable strategic assets such as a new production technology

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2. How successful do you think your firm has been in capitalizing on the above-mentioned considerations? ?

- 1) Very much successful
- 2) Somewhat successful
- 3) More or less successful
- 4) Somewhat unsuccessful
- 5) Very much unsuccessful

3. How successful do you consider your firm has been in achieving the profit level that was targeted in view of the initial investment consideration?

?

- 1) Very much successful
- 2) Somewhat successful
- 3) More or less successful
- 4) Somewhat unsuccessful
- 5) Very much unsuccessful

4. How would you rate the profitability of your firm this year as compared to last year? 1 ?

- 1) Very much improved
- 2) Somewhat improved
- 3) About the same
- 4) Somewhat worsened
- 5) Very much worsened

5. Has your firm made additional investments in Korea since the foreign currency

crisis at the end of 1997? 1997 () ?

- 1) Yes
- 2) No

6. If yes, what is the reason for the additional investment?

1997 ?

- 1) Was scheduled prior to the crisis
- 2) Company's present performance
- 3) Company's potential market
- 4) Other _____

7. Do you or your parent company plan to increase or reduce the level of equity investment in your company in the next year or two?

1-2 가 ?

- 1) Very much likely to increase 가
- 2) Somewhat likely to increase 가
- 3) About the same
- 4) Somewhat likely to reduce 가
- 5) Very much likely to reduce or to withdraw .

8. If the answer of No.7 is 4) or 5), what do you think the main reason is?

7

?

9. What are your impressions about the current business environment? Please reply to each question by circling a number on the 1-5 scale as per the table below.

가 ?

1. Very much satisfied	2. Somewhat satisfied
3. More or less satisfied	4. Somewhat unsatisfied
5. Very much unsatisfied	

9-1. Domestic demand	1	2	3	4	5
9-2. Direct costs, such as labor	1	2	3	4	5
9-3. Indirect costs, such as overheads	1	2	3	4	5

10. How would you currently evaluate the institutional difficulties your company faces as compared to last year? Please respond to each question by circling a number on the 1-5 scale as per the table below in reference the areas of business activity listed 10-1 to 10-6.

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1. Very much improved	2. Somewhat improved
3. About the same	4. Somewhat worsened
5. Very much worsened	

10-1. Bank lending	1	2	3	4	5
10-2. Taxation	1	2	3	4	5
10-3. Customs and clearance	1	2	3	4	5
10-4. Purchase or rent of real estate	1	2	3	4	5
10-5. Labor	1	2	3	4	5
10-6. Sanitation · environment · security	1	2	3	4	5

11. How serious do you think present institutional difficulties are in conducting your business operation? Please respond to each question by circling a number on the 1-5 scale as per the table below in reference the areas of business activity listed 11-1 to 11-6.

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1. Extremely serious	2. Quite serious
3. Somewhat serious	4. Slightly serious
5. Not serious at all	

11-1. Bank lending	1	2	3	4	5
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11-2. Taxation	1	2	3	4	5		
11-3. Customs and clearance		1	2	3	4	5	
11-4. Purchase or rent of real estate		1	2	3	4	5	
11-5. Labor		1	2	3	4	5	
11-6. Sanitation · environment · security	·	·	1	2	3	4	5

12. How would you currently evaluate non-institutional difficulties listed below compared to last year? Please respond to each question by circling a number on the 1-5 scale as per the table below in reference the subjects listed 12-1 to 12-6.

1 ?

1. Very much improved	2. Somewhat improved
3. About the same	4. Somewhat worsened
5. Very much worsened	

12-1. Korean attitudes to foreigners	1	2	3	4	5
12-2. Korean attitudes to foreign products	1	2	3	4	5
12-3. Cultural difficulties	1	2	3	4	5
12-4. Unreasonable practices on the part of Korean companies	1	2	3	4	5
12-5. Unreasonable practices on the part of authorities	1	2	3	4	5

13. How serious do you think current non-institutional difficulties are in conducting your business operation? Please respond to each question by circling a number on the 1-5 scale as per the table below in reference the subjects listed 13-1 to 13-6.

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1. Extremely serious	2. Quite serious
3. Somewhat serious	4. Slightly serious
5. Not serious at all	

13-1. Korean attitudes to foreigners	1	2	3	4	5
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