

2000年 外國人 投資企業 經營活動 隘路調查

2000. 12.

外國人投資

事務所

目 次

0. 1

0. 2

1. 7

2. 가 8

3. 1-2 10

4. 12

5. 가 14

6. 가 16

7. 18

8. 20

9. 1 2 22

10. 가 24

11. 26

12. 28

13. 34

調査概要

: 2000 12 1 12 15

- 2000

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-

-

- 220 (11.0 %)

- 123 (55.9%), 97 (44.1%)

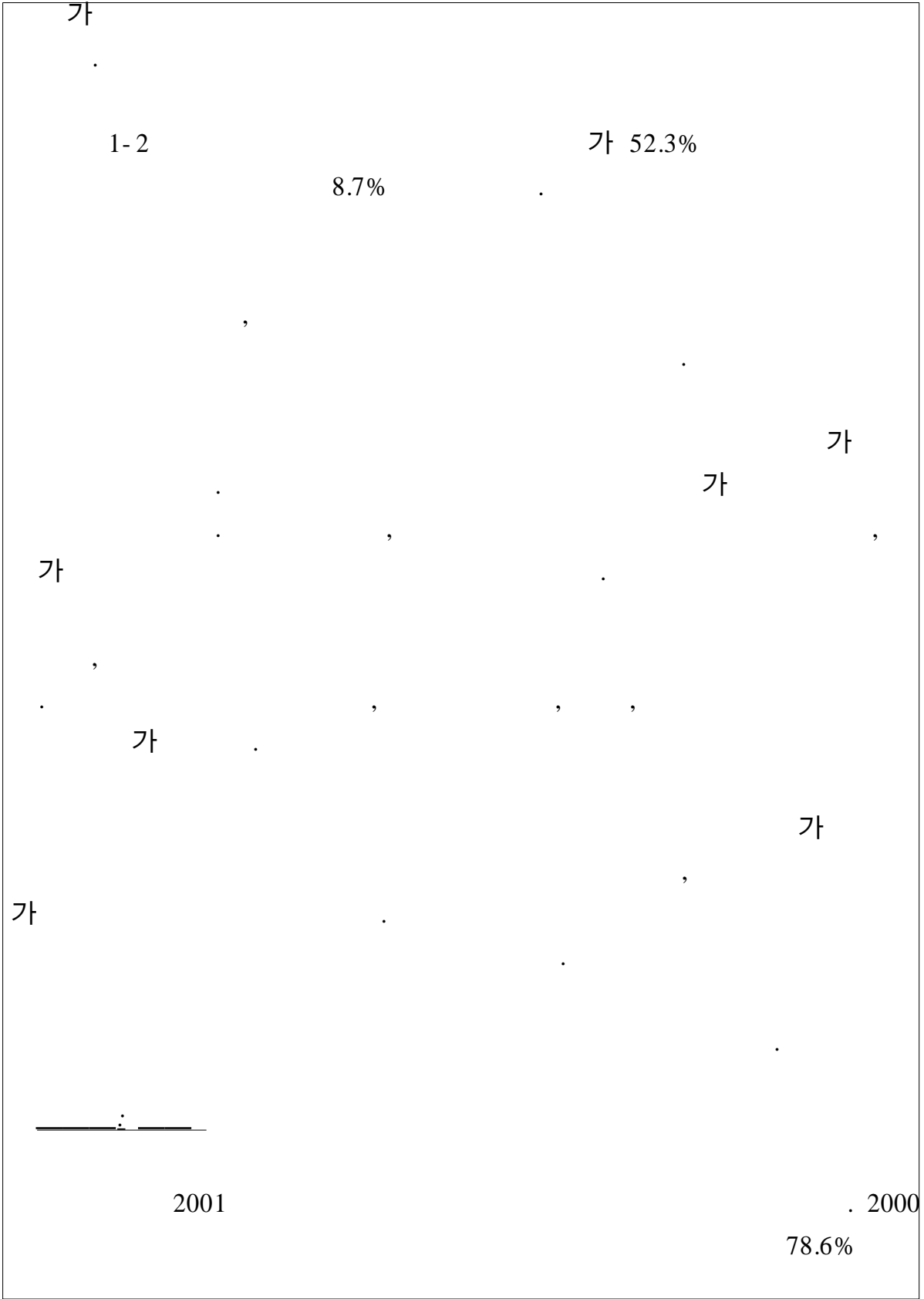
- 54 (24.5%), 96

(43.6%), 52 (23.7%), 가 18

(8.2%)

要 約

- , -
?
?
가?
1-2 .
가 12.1- 15 2000
1-2
가 3 ,
,
“ ”
가 ,
, 가



, 2001 87.3%

, 가 2000 10% 46.8%, 가

10-20% 20.0%, 가 20-50% 11.8%가

가 0-10% 가 . 2001

10% 55.0%가 , 10-20% 가 24.1% 가,

20-50% 가 8.2% 가 .

2000 21.4%, 2001

12.7% 2001

----- : ----- 가

1-2 . 52.3%

가 . 29.6%

가

. 8.7%

39.1% , 가

, ,

, .

----- : -----

가 가 가 .

가 36.4%, 가

18.7%, 가 17.3%

0.5%

7.3%, 0.5%,

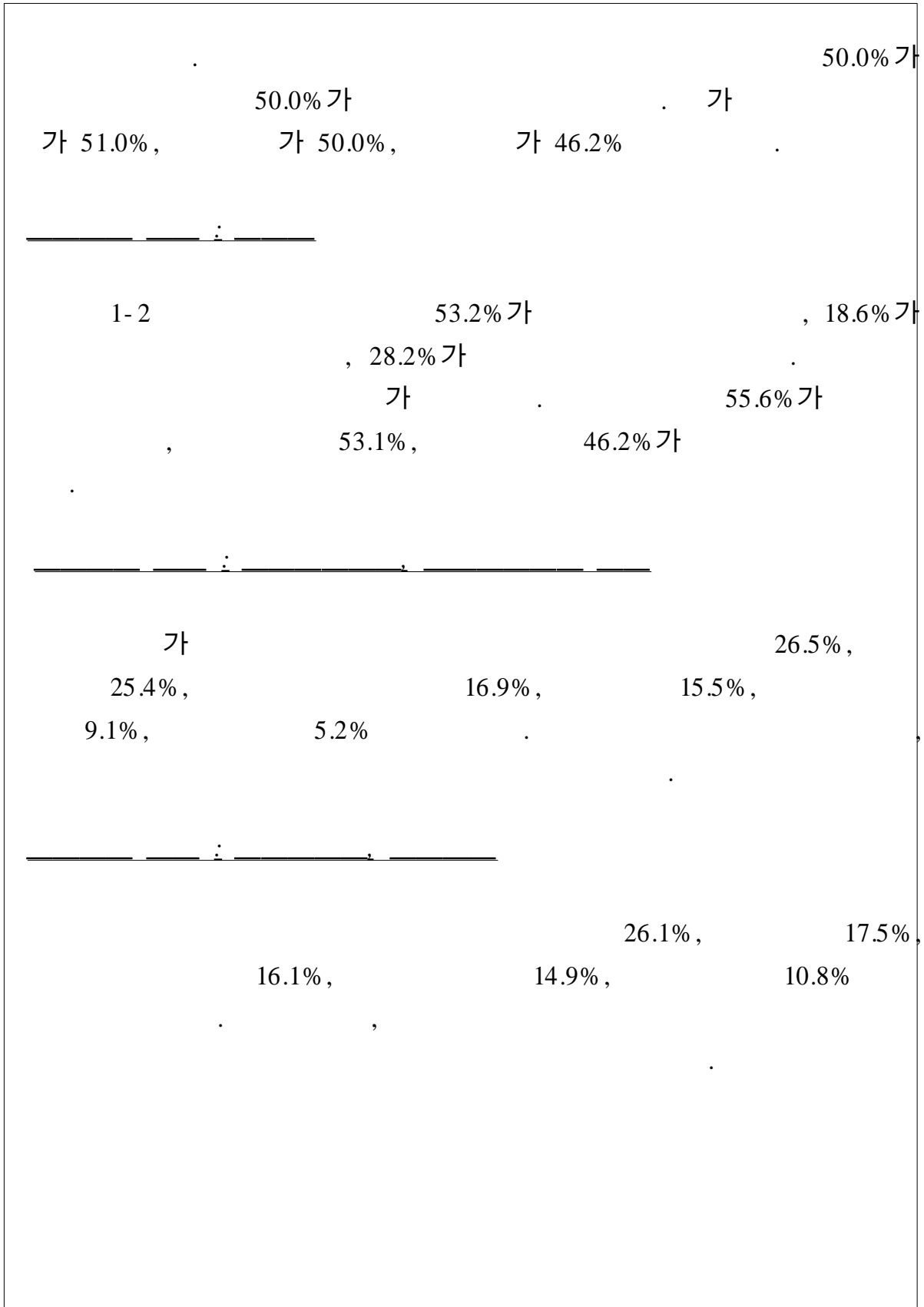
‘ , ’

가 가

, , , ,
 28.6% 가 ,
 25.5% , 25.5% , 24.1% ,
 21.8% , 18.2% , 15.1%

가

가 45.9% 가
 36.4% , 35.0% , 31.4% ,
 25.0% , 18.2%

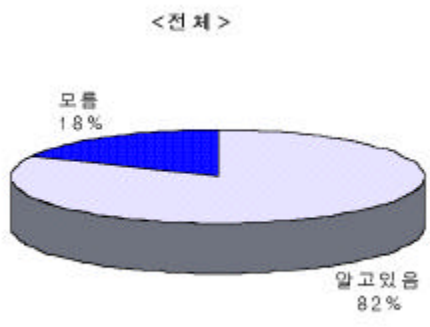


1.

○ 82.3%가

○ 가 가

○ 가

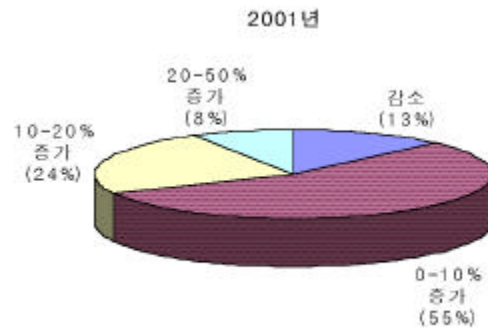
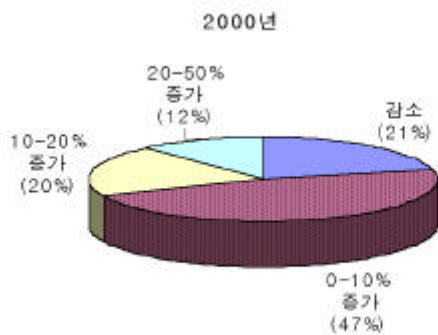


(,%)

		가					
	181 (82.3)	97 (78.9)	84 (86.6)	38 (70.4)	82 (85.4)	44 (84.6)	17 (94.4)
	39 (17.7)	26 (21.1)	13 (13.4)	16 (29.6)	14 (14.6)	8 (15.4)	1 (5.6)
	220 (100.0)	123 (100.0)	97 (100.0)	54 (100.0)	96 (100.0)	52 (100.0)	18 (100.0)

2. 가

- 가 가
- 78.6%
- 2001 87.3%
- 가 0-10% 가 가 , 2000 46.8%
가 , 2001 55.0% 가 10% 가
- 10-20% 가 2000 20.0% 가, 2001
24.1% 가
- , 2000 21.4%, 2001
12.7%가



가

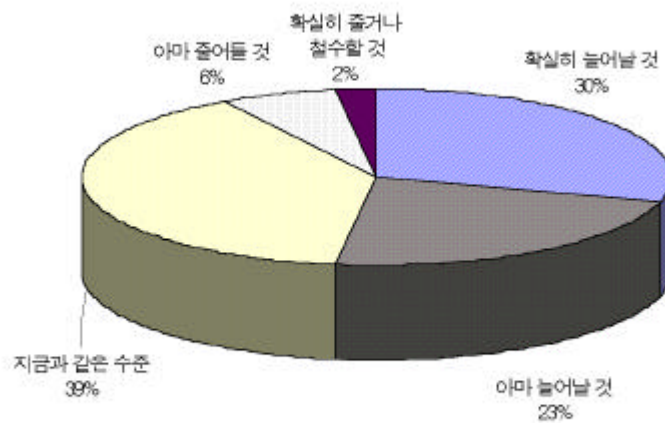
(, %)

		가					
2000 ()	220 (100.0)	123 (100.0)	97 (100.0)	54 (100.0)	96 (100.0)	52 (100.0)	18 (100.0)
	47 (21.4)	27 (22.0)	20 (20.6)	9 (16.7)	23 (24.0)	10 (19.2)	5 (27.8)
0- 10% 가	103 (46.8)	55 (44.7)	48 (49.5)	24 (44.4)	42 (43.8)	26 (50.0)	11 (61.1)
10- 20% 가	44 (20.0)	26 (21.1)	18 (18.6)	13 (24.1)	22 (22.9)	8 (15.4)	1 (5.6)
20- 50% 가	26 (11.8)	15 (12.2)	11 (11.3)	8 (14.8)	9 (9.4)	8 (15.4)	1 (5.6)
2001 ()	220 (100.0)	123 (100.0)	97 (100.0)	54 (100.0)	96 (100.0)	52 (100.0)	18 (100.0)
	28 (12.7)	18 (14.6)	10 (10.3)	6 (11.1)	13 (13.5)	8 (15.4)	1 (5.6)
0- 10% 가	121 (55.0)	70 (56.9)	51 (52.6)	27 (50.0)	53 (55.2)	29 (55.8)	12 (66.7)
10- 20% 가	53 (24.1)	29 (23.6)	24 (24.7)	16 (29.6)	24 (25.0)	11 (21.1)	2 (11.1)
20- 50% 가	18 (8.2)	6 (4.9)	12 (12.4)	5 (9.3)	6 (6.3)	4 (7.7)	3 (16.7)

3. 1-2

- 1-2 가 52.3%
- 가 8.7%
- 39.1%
- 55.5%, 54.1%,
- 46.1%가 가
- 52.8%, 51.6%
- , 가
- 2.3%

향후 1-2년내 투자계획



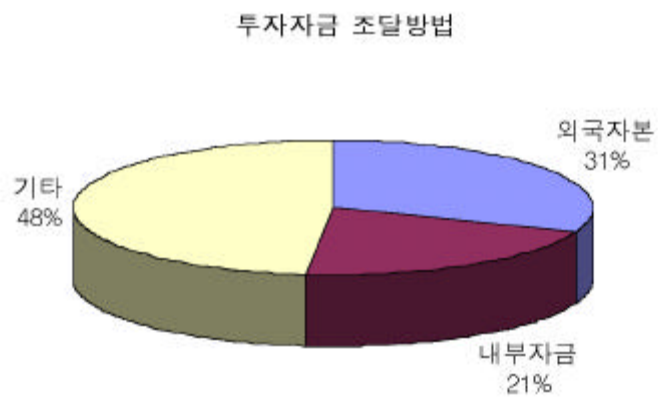
1-2 가

(,%)

		가					
	65 (29.6)	40 (32.5)	25 (25.8)	22 (40.7)	25 (26.0)	14 (26.9)	4 (22.2)
	50 (22.7)	25 (20.3)	25 (25.8)	8 (14.8)	27 (28.1)	10 (19.2)	5 (27.8)
	86 (39.1)	47 (38.2)	39 (40.2)	19 (35.2)	35 (36.5)	24 (46.2)	8 (44.4)
	14 (6.4)	8 (6.5)	6 (6.2)	3 (5.6)	7 (7.3)	4 (7.7)	0 (0.0)
	5 (2.3)	3 (2.4)	2 (2.1)	2 (3.7)	2 (2.1)	0 (0.0)	1 (5.6)
	220 (100.0)	123 (100.0)	97 (100.0)	54 (100.0)	96 (100.0)	52 (100.0)	18 (100.0)

4.

- 가 30.9%
- 20.9%
- , 가 48.2% 가



(,%)

				가			
	68 (30.9)	35 (28.5)	33 (34.0)	19 (35.2)	33 (34.4)	12 (23.1)	4 (22.2)
	46 (20.9)	28 (22.8)	18 (18.6)	13 (24.1)	19 (19.8)	11 (21.2)	3 (16.7)
	106 (48.2)	60 (48.8)	46 (47.4)	22 (40.7)	44 (45.8)	29 (55.8)	11 (61.1)
	220 (100.0)	123 (100.0)	97 (100.0)	54 (100.0)	96 (100.0)	52 (100.0)	18 (100.0)

5.

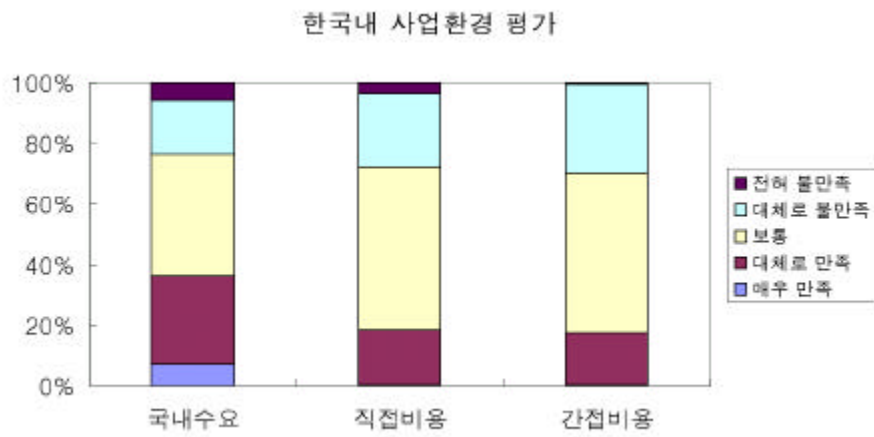
가

○

가 가 .

○

18.7% 가 36.4% .
17.3% 가 ,



가

(,%)

	16 (7.3)	1 (0.5)	1 (0.5)
	64 (29.1)	40 (18.2)	37 (16.8)
	88 (40.0)	118 (53.6)	117 (53.2)
	40 (18.2)	53 (24.1)	64 (29.1)
	12 (5.5)	8 (3.6)	1 (0.5)
	220 (100.0)	220 (100.0)	220 (100.0)

6. 가

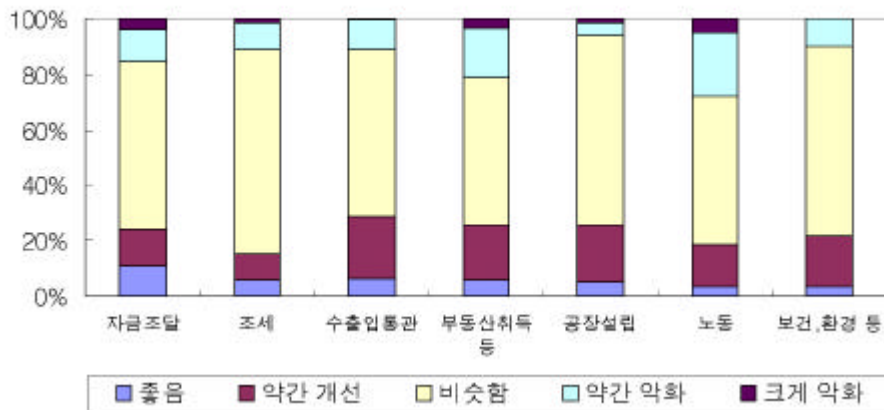
○ 60% 가

- 가 73.6% , 가 68.6% , . . .
 가 68.2% , 60.5% , 54.1% ,
 53.2%

○ 가 가

○ 가 28.6% ,
 25.5% , 25.5% , 24.1% ,
 . . . 21.8% , 18.2% , 15.1%

투자 및 영업환경 평가



가

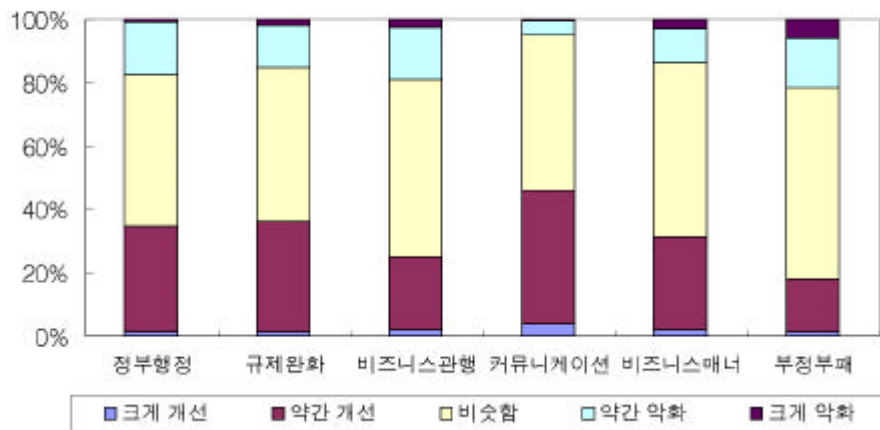
(,%)

	24 (10.9)	12 (5.5)	13 (5.9)	12 (5.5)	11 (5.0)	8 (3.6)	8 (3.6)
	29 (13.2)	21 (9.6)	50 (22.7)	44 (20.0)	45 (20.5)	32 (14.6)	40 (18.2)
	133 (60.5)	162 (73.6)	132 (60.0)	117 (53.2)	151 (68.6)	119 (54.1)	150 (68.2)
	25 (11.4)	22 (10.0)	24 (10.9)	40 (18.2)	9 (4.1)	50 (22.7)	22 (10.0)
	9 (4.1)	3 (1.4)	1 (0.5)	7 (3.2)	4 (1.8)	11 (5.0)	0 (0.0)
	220 (100.0)	220 (100.0)	220 (100.0)	220 (100.0)	220 (100.0)	220 (100.0)	220 (100.0)

7.



한국 비즈니스문화의 국제화수준



(, %)

	3 (1.4)	3 (1.4)	4 (1.8)	9 (4.1)	4 (1.8)	3 (1.4)	1 (0.5)
	74 (33.6)	77 (35.0)	51 (23.2)	92 (41.8)	65 (29.6)	37 (16.8)	5 (2.3)
	104 (47.3)	107 (48.6)	123 (55.9)	108 (49.1)	121 (55.0)	132 (60.0)	211 (95.9)
	37 (16.8)	29 (13.2)	37 (16.8)	10 (4.6)	24 (10.9)	35 (15.9)	2 (0.9)
	2 (0.9)	4 (1.8)	5 (2.3)	1 (0.5)	6 (2.7)	13 (5.9)	1 (0.5)
	220 (100.0)	220 (100.0)	220 (100.0)	220 (100.0)	220 (100.0)	220 (100.0)	220 (100.0)

8.

1)

○ 가 , 50%가 가 50%

○ 46.2% 51.0%, 가 50.0%, 가

○ 57.7%, 43.9%

(,%)

		가					
	110 (50.0)	54 (43.9)	56 (57.7)	27 (50.0)	49 (51.0)	24 (46.2)	10 (55.6)
	110 (50.0)	69 (56.1)	41 (42.3)	27 (50.0)	47 (49.0)	28 (53.9)	8 (44.4)
	220 (100.0)	123 (100.0)	97 (100.0)	54 (100.0)	96 (100.0)	52 (100.0)	18 (100.0)

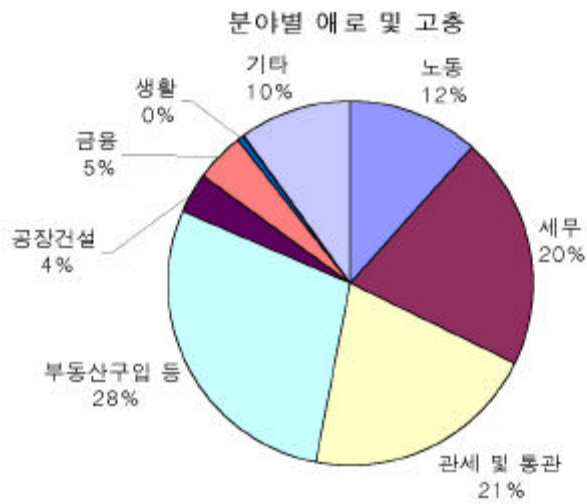
2)

○

가

○

28.2%,
 20.9%, 20.5%, 11.8% 4.6%,
 3.6% 0.5%



(, %)

220 (100.0)	26 (11.8)	45 (20.5)	46 (20.9)	62 (28.2)	8 (3.6)	10 (4.6)	1 (0.5)	22 (10.0)

9. 1-2

○

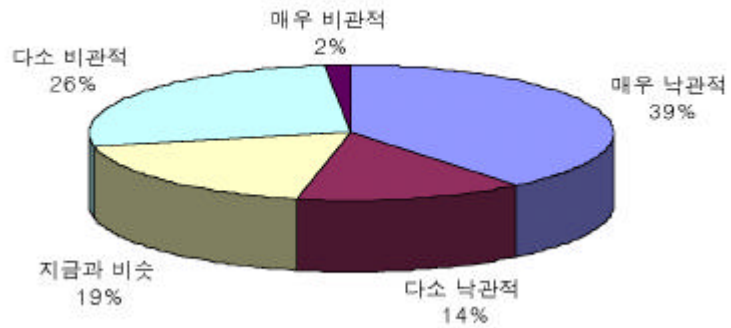
- 53.2% 가 1-2
- 28.2%가 가 1-2

○ 가 55.6%, 53.1%, 46.2%

○ 56.1%, 49.5%가

○ , 18.6%,
28.2% .

향후 한국경제 전망



1-2

(, %)

		가					
	86 (39.1)	51 (41.5)	35 (36.1)	19 (35.2)	39 (40.6)	21 (40.4)	7 (38.9)
	31 (14.1)	18 (14.6)	13 (13.4)	11 (20.4)	12 (12.5)	3 (5.8)	5 (27.8)
	41 (18.6)	24 (19.5)	17 (17.5)	6 (11.1)	16 (16.7)	15 (28.9)	4 (22.2)
	58 (26.4)	29 (23.6)	29 (29.9)	16 (29.6)	27 (28.1)	13 (25.0)	2 (11.1)
	4 (1.8)	1 (0.8)	3 (3.1)	2 (3.7)	2 (2.1)	0 (0.0)	0 (0.0)
	220 (100.0)	123 (100.0)	97 (100.0)	54 (100.0)	96 (100.0)	52 (100.0)	18 (100.0)

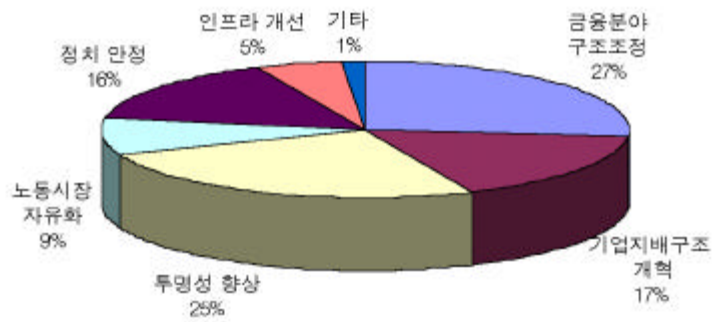
10.

가

○ 가

○ 26.5%,
25.4%, 16.9%, 15.5%,
9.1%, 5.2%

한국경제의 과제



(, %)

638 (100.0)	169 (26.5)	108 (16.9)	162 (25.4)	58 (9.1)	99 (15.5)	33 (5.2)	9 (1.4)

) 3

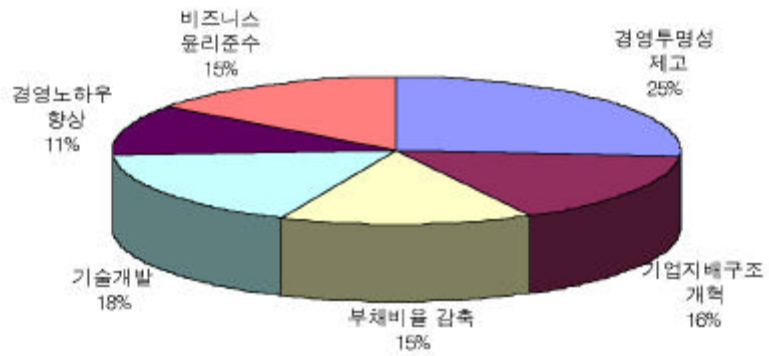
11.

○

○

26.1%, 17.5%, 16.1%,
14.9%, 14.6%, 10.8%

한국기업들의 개선과제



(, %)

639 (100.0)	167 (26.1)	103 (16.1)	93 (14.6)	112 (17.5)	69 (10.8)	95 (14.9)

) 3

12.

1)

1.	.	K
2.	.	R
3.	.	C
4.	. ,	P
5.	.	L
6.	.	S
7.	.	F
8.	.	Z,L
9.	.	S
10. ,	. ,	H

2)

1.
- (K, H) - 가, , 가 - (S) - 가 - (H) - 가 - (T) - , , - (S)

2.
- (M) - . . (Q) - (E) - , (S) - 3-4 Code - (B) - () (Y)

3.
- (K) - 2% - (O) - (L)

4.	.
-	(K)
-	(O)

5.	
-	(H)
-	(H)
-	(S)
-	가 , (K)
-	(D, A)
-	(H)
-	(K)

6.	
-	(K)
-	(K)
-	가(K)

3) /

1.	.	가	(S)
2.	가	(M)	
3.		(T)	
4.	가가	. 5 3 .	
		18 (M)	
5.	가	.	가(M)
6.		(O)	
7.		,	(A)
8.		가	(A)
9.	(A)		
10.		SOC	(A)
11.		.	.
	(A)		

12. (S)
13. , (S)
14. ,
(R)
15. (H)
16. (L)
17. (L)
18. .
 (H)
19. , , (L)
20. . . .
(M)
21. 가 .
(K)

4)

1.	,	(S,H,H,O,H,D,H,S,A,H,M)
2.		(G)
3.		(P)
4.		.(K)

The 2000 Survey
on the Domestic Business Climate
for Foreign-Invested Firms in Korea
2000

Under the new Foreign Investment Promotion Act, the Office of the Investment Ombudsman was established to address the difficulties encountered by foreign investors in the process of running their operations in Korea.

The Ombudsman has the authority to make direct investigations into grievances reported by foreign-invested companies and also has the power to request cooperation from related administrative institutions. Upon being contacted by the Ombudsman, these institutions must immediately address the issue and present a plan to solve the problem within seven days.

To help us better identify and address your particular needs, please complete this questionnaire and return to us via mail or fax by Dec. 13th, 2000. The results of the survey will be treated in strict confidence and used only for the purposes of resolving the difficulties of foreign investors in Korea.

12 13 ()

Office of the Investment Ombudsman

KOTRA Building, 300-9 Yomgok-dong 300-9
Seocho-gu, Seoul, 137-170 KOTRA ,)137-170
Tel: 02-3460-7659 : 02-3460-7659
Fax: 02-3460-7944/7949 : 02-3460-7944/7949
Researcher: Mr. Pyung-hee Kim :

Respondent's Name _____ Title _____
Company Name _____ Phone _____
Company Address _____ Fax _____

Type of firm (1) Manufacturing (2) Non-manufacturing
Country/region of origin (1)U.S.A. (2)Europe (3)Japan (4)Other
First year of investment _____

1. Have you heard of the Office of the Investment Ombudsman ?

?

1) yes 2) no

2. What do you project your company's profit earnings to be for the years 2000 and 2001 ?

2000-2001 가 ?

(In the year 2000)

1) less than 0 % 2) plus 0- 10% 3) plus 10-20% 3) plus 20-50% 4) plus over 50%

(In the year 2001)

1) less than 0 % 2) plus 0- 10% 3) plus 10-20% 3) plus 20-50% 4) plus over 50%

3. Does your company plan to increase or reduce the level of investment in the next 1-2 years ?

1-2 ?

1) Very much likely to increase 가

2) Somewhat likely to increase 가

3) About the same

4) Somewhat likely to reduce 가

5) Very much likely to reduce or to withdraw 가 .

4. If your answer to question 3 was 1) or 2), how do you plan to finance the investment ?

3 1) 2) ?

1) From abroad 2) From company's internal budget

3) Other financing ()

5. If your answer to question 3 was 4) or 5), what are the reasons for concern?

3 4) 5) ?

6. What are your impressions about the current business environment? Please reply to each question by circling the appropriate number on a scale of 1-5 as per the table below.

가 ?

1. Very satisfied	2. Somewhat satisfied
3. More or less satisfied	4. Somewhat unsatisfied
5. Very unsatisfied	

3-1. Domestic demand		1	2	3	4	5
3-2. Direct costs, such as labor	()	1	2	3	4	5
3-3. Indirect costs, such as overheads	()	1	2	3	4	5

7. How would you currently evaluate the business environment? Please respond to each question by circling the appropriate number on a scale of 1-5 scale as per the table below in reference to the areas of business activity listed in questions 6-1 to 6-6.

1 ?

1. O.K.	2. Somewhat improved
3. About the same	4. Somewhat worse
5. Much worse	

7-1. Bank lending	1	2	3	4	5
7-2. Taxation	1	2	3	4	5
7-3. Customs and clearance	1	2	3	4	5
7-4. Purchase or rent of real estate	1	2	3	4	5
7-5. Factory construction	1	2	3	4	5
7-6. Labor	1	2	3	4	5
7-7. Sanitation · environment · security	1	2	3	4	5

8. How do you evaluate Korean business culture in terms of global standardization?

?

1. Very much improved	2. Somewhat improved
3. About the same	4. Somewhat worse
5. Much worse	

7-1. Government Administration	1	2	3	4	5
7-2. Deregulation	1	2	3	4	5
7-3. Private business practice	1	2	3	4	5
7-4. Communication with Koreans	1	2	3	4	5
7-5. Global business manners	1	2	3	4	5

7-6. Corruption 1 2 3 4 5
7-7 Others () 1 2 3 4 5

9. Did you have any difficulties or grievances relating to your business recently?
?

1) yes 2) no

-If yes, in what field did you have problems ?

- 1) Labor 2) Tax 3) Customs and clearance
- 4) Purchase or rent of real estate
- 5) Factory construction 6) Finance
- 7) Living conditions 8) Others ()

-If yes, could you please describe in detail ?

?

10. What do you think about the prospects of the Korean economy in the next 1-2 years?

1-2 ?

- 1) Very optimistic 2) Somewhat optimistic
- 3) About the same 4) Somewhat pessimistic
- 5) Very pessimistic

11. In what area does the Korean economy require the most attention ? Please rank them by
priority order. 가 ? ()

- 1) Restructuring of finance sector ()
- 2) Reform of corporate governance ()
- 3) Transparency improvement ()
- 4) Labor market liberalization ()
- 5) Political stability ()

- 6) Infrastructure improvement ()
- 7) Others ()

12. In what areas do Korean companies need to improve on ? Please rank them by priority order .
?

- 1) Managerial transparency ()
- 2) Corporate governance restructuring ()
- 3) Debt liquidation ()
- 4) Technology development ()
- 5) Management know-how ()
- 6) Business ethics ()
- 7) Others ()

13. If you have any comments on the Korean economy, any difficulties in your business activities, any recommendations to enhance the services of the Office of the Investment Ombudsman, please describe in detail. (Use additional sheets if necessary.)

, ,
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* If you want to be contacted or visited by a member of our staff, please indicate below or call us.

Thank you for your cooperation .