

# KOREA FOREIGN INVESTMENT FORUM 2009 SPRING





본 자료는 대한무역투자진흥공사의 소장 자료를  
국립중앙도서관이 전자책으로 구축한 것입니다.



# Foreign Investment Forum, Spring 2009

Would you like to invest in innovative but profitable business?

Then, Foreign Investment Forum, Spring 2009 is the right place for you. Despite the current economic crisis, this forum will provide you with new investment ideas for profitable investments. Invest KOREA, the national investment promotion agency for Korea is inviting you to Foreign Investment Forum, Spring 2009, the largest investment forum of its kind in Korea, where you are guaranteed to gain insights about current market trend and future investment prospects.

## Outline of "Foreign Investment Forum, Spring 2009"

**Date** \_ March 26 - 27, 2009

**Venue** \_ Grand Intercontinental Hotel

Organized by Korea Trade-Investment Promotion Agency (KOTRA) / Invest KOREA  
Supported by Ministry of Knowledge Economy (MKE)



# Program Overview

Date	Time	session	Details
Day1 Mar 26	09:30-09:50	<b>On-site Registration</b>	- Orchid Room (2nd Floor)
	10:00-10:10	<b>(Plenary Session)</b> 1. Opening Remarks  2. Intro: Outlook of Korean Economy and Investment Environment  3. Congratulatory address	- KOTRA (Welcome address) Mr. Cho, Hwan-Eik
	10:10-10:30		- KOTRA (Presentation: Invest Korea) Mr. Chung, Tong-Soo
	10:30-10:40		- Ministry of Knowledge Economy (Congratulatory address) Mr. Lee, Youn-Ho
	10:50-12:30	<b>(Investment Conference)</b> 1. Aerospace/Defense Industry 2. Auto Parts and Materials 3. BioTech & Pharmaceutical 4. Renewable Energy 5. Real Estate Development 6. Opportunities for Financial Investors	- Speakers: Industry experts - Presentations - Korea's investment environment & market conditions (by industry) - Introduction to FDI policies & incentives
	12:30-14:00	<b>Networking Luncheon</b>	
Day2 Mar 27	14:00-16:00	<b>One-on-One Business Meetings</b>	- Pre-arranged Meetings - Business opportunities with Korean MNCs and SMEs
	09:00-17:00	<b>Site tours</b> Free Economic Zones/Industrial Complexes - Relevant Institutes and Companies	- Tour schedules are to be decided on the basis of participants' requests

## Summary

### Conferences & Partnering

For Whom? Companies which are interested in investing in the following areas:

- 1 Aerospace/Defense Industry
- 2 Auto Parts and Materials
- 3 BioTech & Pharmaceutical
- 4 Renewable Energies
- 5 Real Estate Development
- 6 Venture Capital/Private Equity Funds

- You will have 3~4 presentations concerning future economic prospects of Korea and investment opportunities in specific business areas.
- One on One Business Meeting with Korean MNCs and SMEs is provided for discussing concrete investment opportunities.



**On-site tours** at related companies/organizations such as Hyundai Motors, IFEZ etc.



# Program in detail

## 1 Plenary Session

Date	Time	Session	Speaker	Location
Mar. 26	10:00~10:10	Opening Remarks	President of KOTRA Mr. Cho, Hwan-Eik	Orchid room
	10:10~10:30	Outlook of Korean Economy and Investment Environment	Head of Invest Korea(KOTRA) Mr. Chung, Tong-Soo	
	10:30~10:40	Congratulatory address	Minister of MKE Mr. Lee, Youn-Ho	

## 2 Aerospace / Defense Industry

Date	Time	Session	Speaker	Location
Mar. 26	10:50~11:10	Promotion Strategy for Korea Defense Industry	Defense Industry Policy Division, DAPA Mr. Yun, Chang-Moon Director	Forsythia room
	11:10~11:40	Introduction to Korean Aerospace Industry (System Comprehensive)	Korea Aerospace Industries, LTD (KAI) Mr. Yun, Jun-Yung, Assistant Manager	
	11:40~12:10	Key issue of the Korean Aerospace/Defense Industry	Korea Institute for Industrial Economics & Trade (KIET) Dr. Ahn, Yung-Soo Research Fellow	
	12:10~12:30	Q&A		
	12:30~14:00	Luncheon		Orchid room
	14:00~18:00	One-on-One Business Meeting		Chrysanthemum
Mar.27	09:00~17:00	Site Tours (KARI)		

## 3 Auto Parts and Materials

Date	Time	Session	Speaker	Location
	10:45~11:10	2009 Outlook of Korean automobile market	KAMA Mr. Kim, Tae-Nyen General Manager	Iris room
	11:10~11:35	An outlook of FDI in Korea Auto Parts Industry	KAICA Mr. Kim, San General Manager	
	11:35~12:10	Purchasing Policy of Hyundai/Kia Motors	Hyundai/Kia Motors	
	12:10~12:30	Q&A		
	12:30~14:00	Luncheon		Orchid room
	14:00~18:00	One-on-One Business Meeting		Chrysanthemum
Mar.27	08:30~15:00	Site Tours(Hyundai Asan plant)		



## 4 BioTech & Pharmaceutical

Date	Time	Session	Speaker	Location
Mar. 26	10:50~11:15	Trend of Korean Biopharmaceutical Industry & Global Alliance	SDS Consulting Dr. Kim, Tae Ho, Senior Consultant	Lotus room
	11:15~11:30	Foreign Company Presentation	Novo Nordisk A/S Dr. Tomas Landh / Director	
	11:30~11:45	Foreign Company Presentation	TissueGene Dr. Lee, Kwan-Hee / CEO	
	11:45~12:00	Foreign Company Presentation	Rafagen Dr. Hahm, Sung-Ho / CEO	
	12:00~12:15	Domestic Company Presentation : Introduction of Company & Technology	CrystalGenomics, Inc. Dr. Cho, Joong-Myung / CEO	
	12:15~12:30	Domestic Company Presentation : Introduction of Company & Technology	Angiolab, Inc. Dr. Kim, Min-Young / CEO	
	12:30~14:00	Luncheon		Orchid room
	14:00~18:00	One-on-One Business Meeting		Chrysanthemum
Mar.27	08:30~18:30	Site Tours(Daejeon)		KRIBB, KRICT, Daejeon Techno Park

## 5 Renewable Energy

Date	Time	Session	Speaker	Location
Mar. 26	10:50~11:10	Low Carbon Green Growth with FDI	Samsung Economy Research Institute (SERI) Dr. Kang, Hee-Chan Senior Researcher	Chrysanthemum room I
	11:10~11:30	Renewable Energy Facility Certification of Korea	Korea Energy Management Corporation Mr. Lee, Young-Seop Assistant Manager	
	11:30~11:50	Project Financing : Renewable Energy	Korea Development Bank Capital Mr. Hong, Jeong-Seon, Senior Deputy General Manger	
	11:50~12:20	Investment Projects : Renewable Energy	Gyeongbukdo Province Mr. Chung, John, Consultant Jeollanamdo Province Mr. So, Young-Ho , Chief Officer	
	12:20~12:30	Q&A		
	12:30~14:00	Luncheon		
	14:00~18:00	One-on-One Business Meeting		Chrysanthemum



## Program in detail

### 6 Real Estate Development

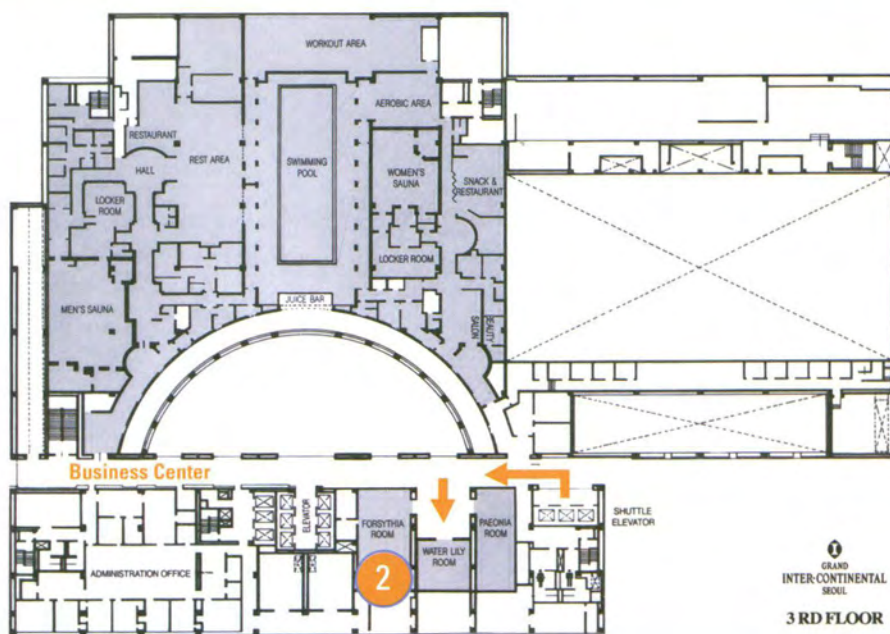
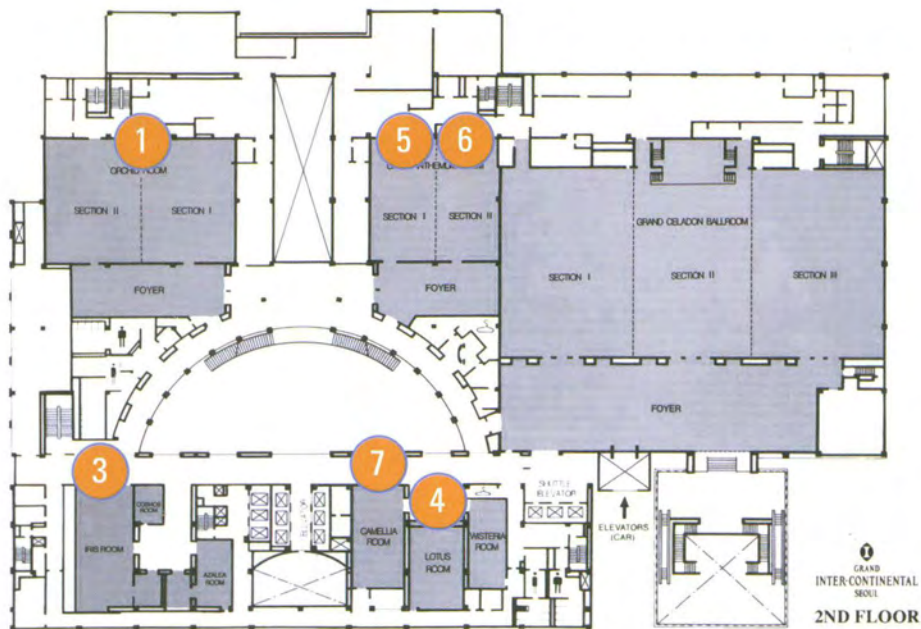
Date	Time	Session	Speaker	Location
Mar. 26	10:50~11:10	Free Economy Zones – Development Plan & Incentives	Ministry of Knowledge and Economy(MKE) Mr. Shin, Ki-Taek Director	Chrysanthemum room II
	11:10~11:30	Real Estate Market of Korea – Public Developments Projects	Ministry of Land, Transport and Maritime Affairs / Mr. Lee, Sang-Hoon / Director	
	11:30~11:50	Real Estate Market of Korea – Commercial Office Market	CBRE Mr. Lee, Jay / Head Director	
	11:50~12:20	Local Gov. Development Projects (JeJu, Saemangeum Gunsan FEZ)	Local Government, FEZ Representatives Mr. Lee, Hwan-jun, IR Associate Mr. Kim, Yong-Mahn Director	
	12:20~12:30	Q&A		
	12:30~14:00	Luncheon		Orchid room
	14:00~18:00	One-on-One Business Meeting		Chrysanthemum
Mar.27	09:00~12:00	Site Tour(Incheon Free Economic Zone)		IFEZ

### 7 Opportunities for Financial Investors

Date	Time	Session	Speaker	Location
Mar. 26	10:50~11:30	Islamic and Middle Eastern Investment into Korea	Ernst&Young Mr. John Dryden Partner, Tax	Camellia
	11:30~11:50	What are Advantages of Being Public in the US? (What are PIPE transactions?)	LA KBC Mr. Kim, Jae Sung / Deputy Director	
	11:50~12:10	Characteristics of US Securities Exchanges and Qualifications for Listing	Snell & Wilmer Mr. Jason Kim / Attorney at law	
	12:10~12:30	Q&A		
	12:30~14:00	Luncheon		Orchid room
	14:00~14:30	How to Leverage Reverse Merger /Alternate Public Offering for your Financing Needs?	World Vest Group Mr. Garrett Krause Senior Managing Partner	Camellia
	14:30~16:00	How to Prepare to be Public in the US: Pre-IPO & Post-IPO Considerations	Panel discussion	
		14:00~18:00	One-on-One Business Meeting	
Mar.27	09:00~17:00	Site Tours		Local Gov., etc

+ In the afternoon of 26 March, the seminar and the one-on-one meetings are operated simultaneously





## List of Room Names

- 1 Orchid Room: Plenary Session & Luncheon
- 2 Forsythia Room: Aerospace/Defense Industry Conference
- 3 Iris Room: Auto Parts and Materials Conference
- 4 Lotus room: BioTech & Pharmaceutical Conference
- 5 Chrysanthemum room I : Renewable Energy & One-on-One Meeting
- 6 Chrysanthemum room II : Real Estate Development & One-on-One Meeting
- 7 Camellia Room: Opportunities for Financial Investors Conference

\* One-on-One Meeting for Financial Investors Conference participants will be held in Business Center(3rd Floor)





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## Venue Information

Name Grand Intercontinental Hotel  
Address 159-8 Samseong-dong,  
Gangnam-gu, Seoul Korea (135-732)  
Web site [www.seoul.intercontinental.com](http://www.seoul.intercontinental.com)  
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